



2020 Strategic Plan

Introduction

Boxing ACT Inc (BACT) administers Olympic style boxing in the Capital region. Participation in boxing training and competition is attractive to a wide demographic, appealing to people irrespective of gender, age or socio-economic situation.

Boxing has a particularly important role for youth seeking involvement in challenging activities, and especially those for whom team sport is not attractive. These young people drawn from diverse social and cultural backgrounds are able to express themselves through achieving a high level of fitness and a discipline in their actions. This in turn engenders a growth in self-esteem and personal worth, whilst maintaining respect for others. Boxing training develops fitness and is an excellent mechanism for combating obesity, especially in young people.

Our focus is not only on young people. BACT continues to encourage boxing training and competition for adults, including Masters Boxing for over 40s.

Vision

The ACT is recognised nationally and internationally for its high-levels of boxing participation and competitiveness.

Mission

To grow the sport of boxing within the ACT by increasing participation in training and competition, building a positive reputation of boxing within the community and developing high-performance athletes that are competitive at national and international levels.

Values

Leadership – the boxing community is committed to effective, open and accountable leadership in the interests of all members of and participants in the sport.

Respect – all participants in the sport and the general community are treated with respect and dignity.

Excellence – all members of the boxing community continually strive for excellence in every way.

Inclusive – members and participants from all backgrounds are welcome and treated equally in a positive environment.

Governance and Operational Functions

BACT's business is based around five governance and operational functions derived from its parent organisation, Boxing Australia:

Leadership – to provide sound governance of the organisation and management of its finances and affairs, and to ensure participation is conducted in accordance with the National Sporting Organisation's regulations and Federal/Territory legislation.

Sports Development – to improve participation in the sport and make it accessible to all segments of the community.

High Performance & Athlete Pathways – to develop the standard of competition and prepare talented athletes to represent the ACT both nationally and internationally

Enhanced Capabilities & Capacities – to develop the quality and quantity of qualified coaches, referees and judges to improve the participants' experience and opportunities to compete.

Marketing & Commercial – to build the reputation of the sport and awareness of the benefits it brings to the community.

Strategy Initiatives

1. Leadership

Key Result Area	Strategies	KPI	Responsibility
1.1 Situation Awareness	<ul style="list-style-type: none"> • Improve collection and management of member data to support analysis of risks, issues and performance • Improve collection and management of data relating to member competition results and medical suspensions 	<p>Percentage of members with complete and accurate data records</p> <ul style="list-style-type: none"> • Benchmark: unknown but large data gaps and accuracy issues are known to exist • Target: 100% complete and accurate (verified by members) information stored in common corporate information system <p>Percentage of competition results and medical suspension data recorded</p> <ul style="list-style-type: none"> • Benchmark: zero – not currently held centrally as a corporate record • Target: 100% complete and accurate (verified by members) information stored in common corporate information system 	Vice President to define information systems, Admin Officer to enter data
1.2 Engagement	<ul style="list-style-type: none"> • Build stronger relationships with affiliated gyms and membership through general meetings • Provide more regular correspondence with membership through electronic correspondence and social media • Improve member awareness of changes to ACT controlled sports legislation and boxing regulations 	<p>Number of non-committee members present at AGM</p> <ul style="list-style-type: none"> • Benchmark: 1 • Target: > 10 <p>Frequency of social media updates</p> <ul style="list-style-type: none"> • Benchmark: < 1 per month • Target: > 3 per month 	Committee
1.3 Corporate Records	<ul style="list-style-type: none"> • Improve management of BACT corporate records through development of cloud-based document repository and common mailing system 	<p>Committee access to corporate data</p> <ul style="list-style-type: none"> • Benchmark: files stored on personal devices month • Target: information available to all committee members 	Vice President to define information systems, Admin Officer to enter data

2. Sports Development

Key Result Area	Strategies	KPI	Responsibility
2.1 Child participation	<ul style="list-style-type: none"> Establish greater cooperation with NSW clubs, such as joint training camps and sparring sessions Provide development camps for children aged under 15 Provide recognition of young competitors (e.g. merchandise or public acknowledgement) Provide opportunities for children to compete (e.g. events held in child-friendly venues) Call-out for child participants in lead up to local events Establish competition uniform clothing pool to lower participation costs 	<p>Number of members aged under 18</p> <ul style="list-style-type: none"> Benchmark: 18 Target: 20% improvement <p>Number of members aged under 16</p> <ul style="list-style-type: none"> Benchmark: 5 Target: 50% improvement 	Committee in conjunction with affiliated gyms
2.2 Female participation	<ul style="list-style-type: none"> Provide female-only development camps Call-out for female participants in lead up to local events Establish competition uniform clothing pool to lower participation costs 	<p>Number of female members</p> <ul style="list-style-type: none"> Benchmark: 17 Target: 20% improvement 	Committee in conjunction with affiliated gyms
2.3 General participation	<ul style="list-style-type: none"> Conduct tailored events in collaboration with BACT-affiliated gyms that seek new boxers to train and compete, representing their profession or other sports. Establish competition uniform clothing pool to lower participation costs Establish a schedule of regular events that is deconflicted against the national boxing calendar and published early. Improve the entertainment value of events, more closely resembling professional boxing events in terms of presentation. 	<p>Number of total members</p> <ul style="list-style-type: none"> Benchmark: 101 Target: 20% improvement 	Committee in conjunction with affiliated gyms

3. High Performance & Athlete Pathways

Key Result Area	Strategies	KPI	Responsibility
3.1 Representation	<ul style="list-style-type: none"> • Increase the number of ACT Futures Development Camps • Participate in Multi-State Camps in collaboration with other Member Associations • Subsidise ACT Team participation in national events 	<p>Number of members representing ACT at U19 National Championships</p> <ul style="list-style-type: none"> • Benchmark: 5 – 3 boxers and 2 coaches • Target: 50% improvement <p>Number of members representing ACT at Elite National Championships</p> <ul style="list-style-type: none"> • Benchmark: 8 – 4 boxers and 4 coaches • Target: 50% improvement 	Committee
3.2 National Competitiveness	<ul style="list-style-type: none"> • Increase the number of ACT Futures Development Camps • Participate in Multi-State Camps in collaboration with other Member Associations • Establish and publish a schedule of regular events that draws both local and external competitors • Establish an annual ACT Titles event, with Novice, Intermediate and Open categories • Conduct a series of development sports science seminars to enhance the knowledge of coaches and athletes 	<p>Number of members medalling at U19 National Championships</p> <ul style="list-style-type: none"> • Benchmark: 1 silver • Target: 2 medals per championship, including at least 1 silver or better <p>Number of members medalling at Elite National Championships</p> <ul style="list-style-type: none"> • Benchmark: 1 bronze • Target: 2 medals per championship, including at least 1 silver or better 	Committee

4. Enhanced Capability & Capacity

Key Result Area	Strategies	KPI	Responsibility
4.1 Qualified Officials	<ul style="list-style-type: none"> Subsidise attendance at Referee & Judges (R&J) courses More regularly conduct local R&J courses 	Number of qualified R&Js <ul style="list-style-type: none"> Benchmark: 6 Target: 25% increase 	Committee
4.1 Accredited Coaches	<ul style="list-style-type: none"> Subsidise attendance at national events as ACT coaching staff More regularly conduct local coaching courses and accreditation, including more advanced courses 	Number of qualified coaches <ul style="list-style-type: none"> Benchmark: 20 Level 1, 2 Level 2, 2 AIBA 1 Star, 1 AIBA 2 Star. Target: > 21 Level 1, > 4 Level 2, > 4 AIBA Star 1, > 2 AIBA 2 Star 	Committee

5. Marketing & Commercial

Key Result Area	Strategies	KPI	Responsibility
5.1 Community Perceptions	<ul style="list-style-type: none"> Collect and use injury statistics to present a more accurate picture of the risks inherent in the sport 	Community perception of amateur boxing <ul style="list-style-type: none"> Benchmark: perceived as dangerous, high chance of concussion/head injury Target: perceived as safer than major football codes as shown in the data 	Committee in conjunction with Boxing Australia
5.2 External Communications	<ul style="list-style-type: none"> Improve use of social media to attract new members 	Number of total members <ul style="list-style-type: none"> Benchmark: 101 Target: 20% improvement 	Committee
5.3 Income	<ul style="list-style-type: none"> Increase BACT income to allow greater expenditure on sports development and athlete pathways Identify new income sources to limit increases in membership fees 	Total annual income <ul style="list-style-type: none"> Benchmark: \$24,515 Target: \$30,000 	Committee
5.4 Budgeting	<ul style="list-style-type: none"> Implement a more business-like approach to financial management to improve benefits provided to members in the interests of the sport 	Regular program of detailed annual budget and cashflow forecast, and monthly financial reporting of income/expenditure actual vs budget	Committee