



STRATEGIC PLAN 2022 - 2025



WHO WE ARE



OVERVIEW

Dragons Water Polo Club was established in 1993. The 2022-2025 Strategic Plan guides the club's desire to improve its governance and financial position, ensure program sustainability and diversity, and facilitate membership growth.

OUR MISSION

To have a positive influence on members and the broader water polo community, creating a club that all members past, present and future can be proud of and connected to.

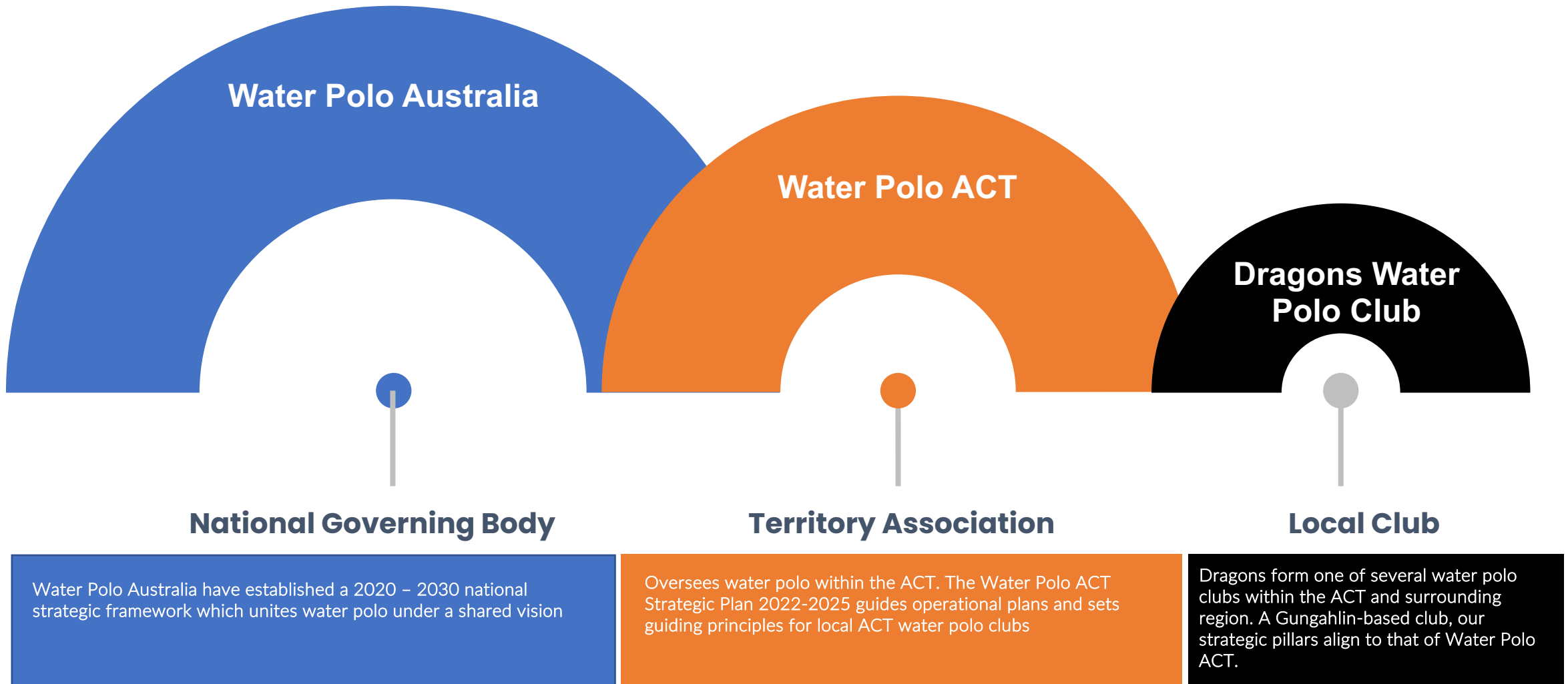
OUR VISION

A proud and respected club, that is successful in and out of the pool; thriving administratively, financially, through our commitment to social and competitive water polo, and through the ongoing development of our people

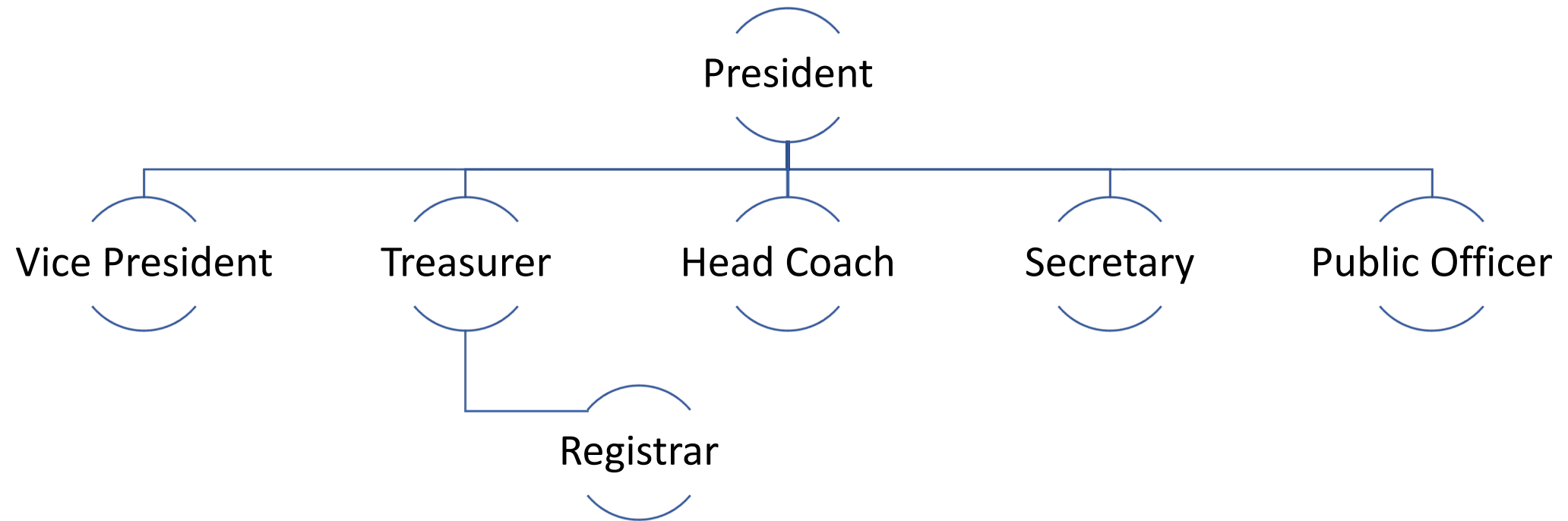
STRATEGIC ALIGNMENT



The Dragons Water Polo Strategic Plan 2022-2025 has been developed in alignment with Water Polo Australia and Water Polo ACT. These national and territory associations guide and oversee our sport and Dragons work in close partnership with these organisations to further develop the sport within Canberra and the surrounding region.



COMMITTEE STRUCTURE



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STRATEGIC PILLARS FOR 2022 - 2025

DEVELOP

Embedding training to encourage development of our players, coaches and officials. Further increasing our participant rates of volunteers and officials to increase the knowledge base and prevent volunteer burnout

PERFORM

Striking the balance between fun and competition for our players in a safe and inclusive environment



EMPOWER

Improving club structure and governance frameworks and creating a pathway for junior players through the club environment

PLAY

Establishing attraction and retention strategies and seeking opportunities to promote our sport through school and community-based events

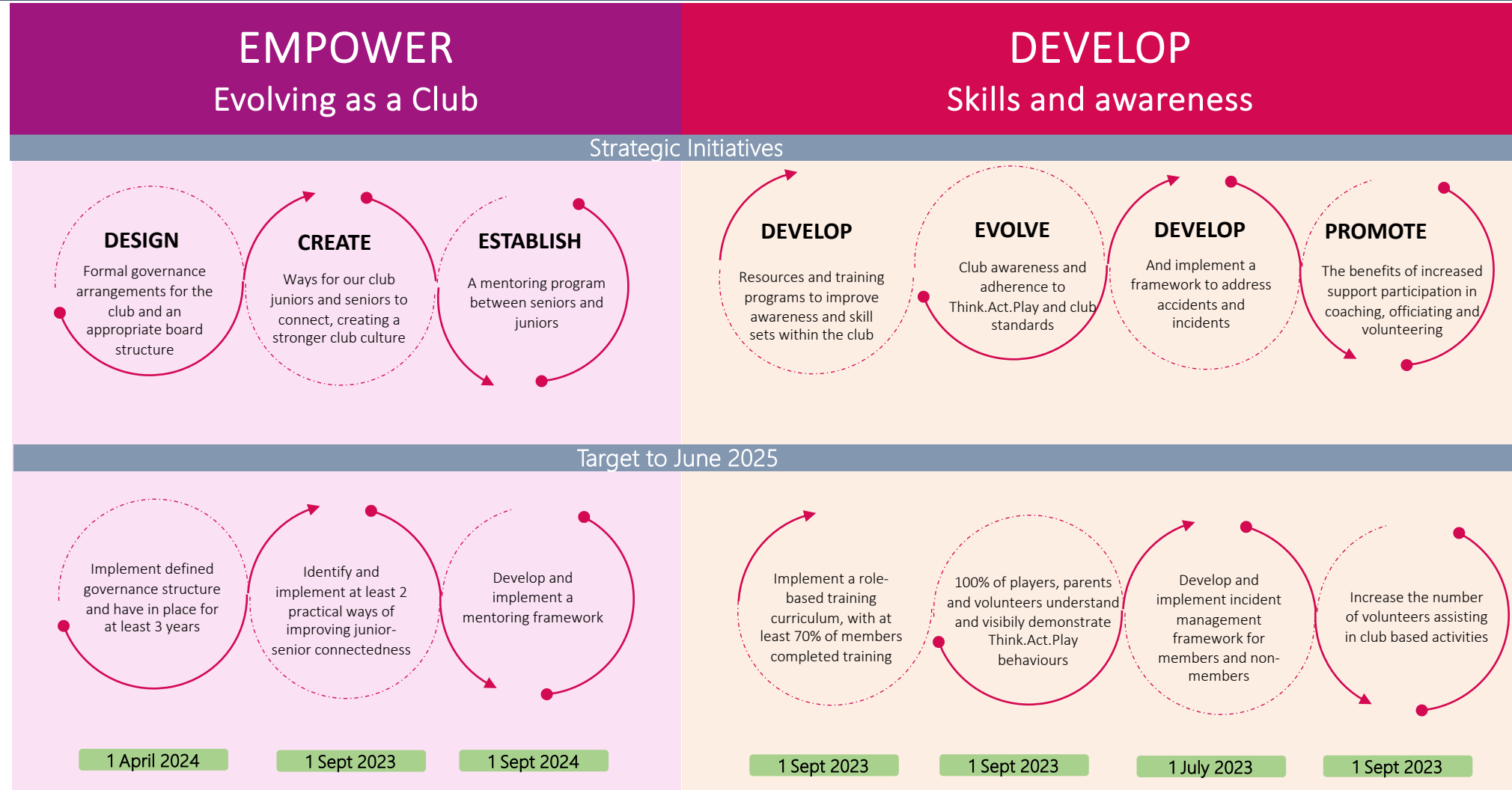
PROSPER

Develop Dragons Water Polo Club in its membership base along with sponsorship opportunities that enable club financial security and prosperity

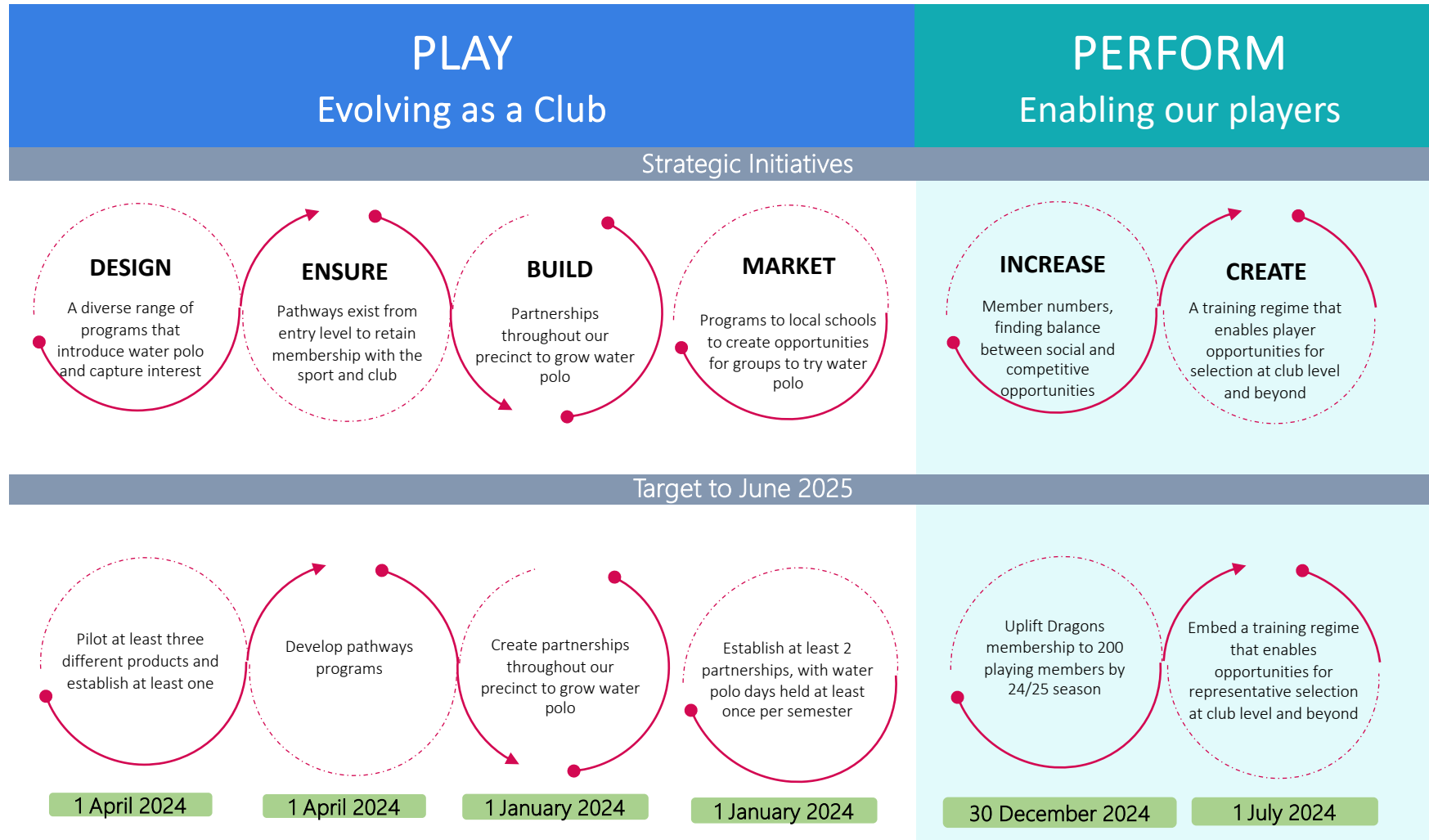
INITIATIVE BREAKDOWN 1/3



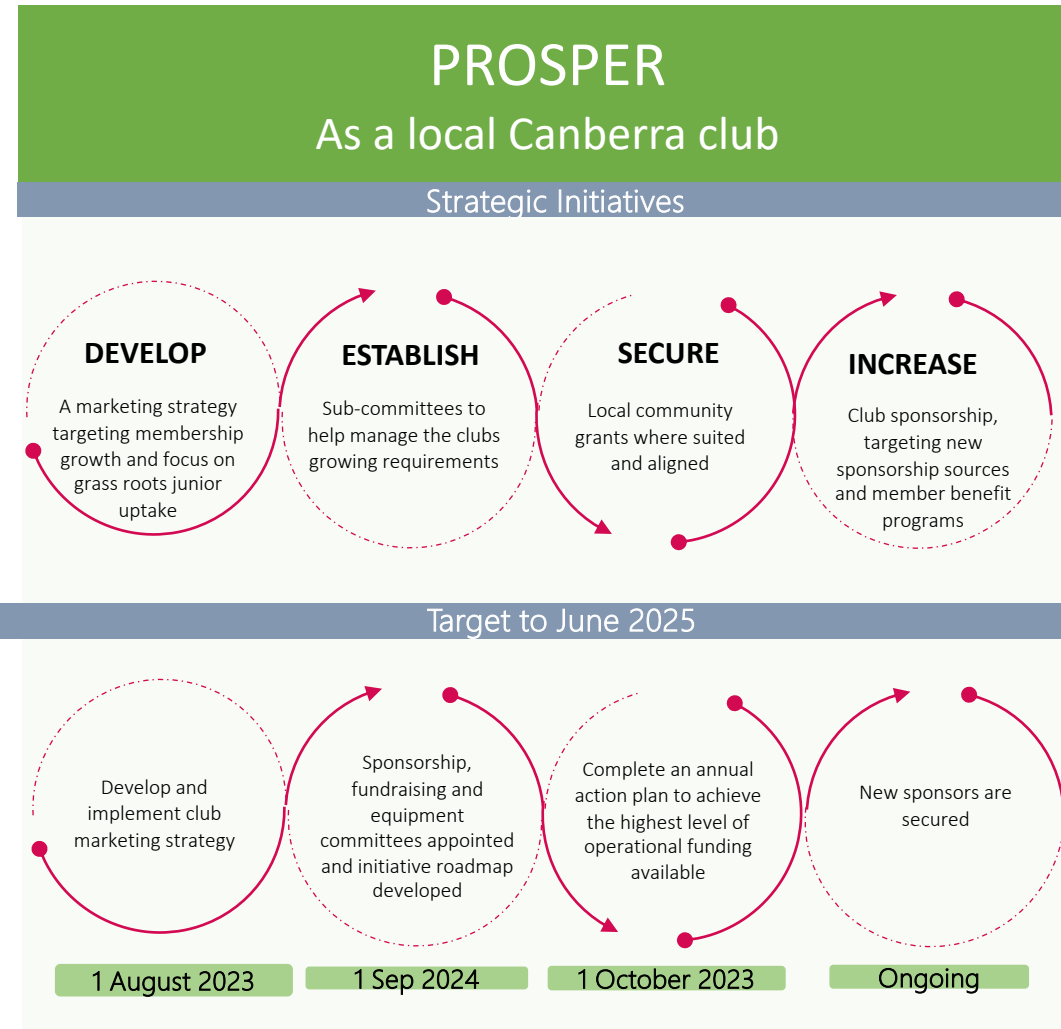
Our strategic initiatives between 2022 – 2025 are captured below, developed in alignment with Water Polo Australia and Water Polo ACT



INITIATIVE BREAKDOWN 2/3



INITIATIVE BREAKDOWN 3/3



HIGH LEVEL TIMELINE

