



The Hockey Australia membership is used to fund a range of important support functions for all hockey participants; from kids picking up a stick for the first time through to those representing their state and everyone in between. (Importantly, no membership fees are used to fund the mens and womens high performance programs).

The National Hockey Insurance scheme provides important coverage to any player who steps foot on a hockey field. Embedded within the HA membership is a contribution towards this scheme.

A range of other support functions benefiting all hockey participants also receives funding from the HA membership. These include:

- The national member registration and competition management systems and the team providing support to clubs and members who use it.
- HockeyEd, the education and accreditation program that trains our coaches and officials and the learning management system supporting it.
- Coordination of a number of participation programs, such as Hookin2Hockey,
 Sporting Schools, Social Hockey formats and a variety of inclusion programs and resourcing support, providing more opportunities for more people to play hockey.
- Integrity support ranging from Safe Hockey, a coordinated national approach to protect children and young people from abuse, through to the receipt, handling and investigation of complaints under the National integrity Framework.

Lastly, HA members receive benefits through their membership, which includes:

- From 2023, an annual subscription to LiveHockey.com.au within the membership fee, providing access to thousands of hours of live and on demand hockey content;
- Access to discounts with HA partners, including TFE Hotels and East Coast Car Rentals.; and
- Latest news through the Hook.

To encourage more kids to play hockey, HA altered its membership fee structure in 2022 to an activity-based model. This means all kids doing a program-based activity, such as Hookin2Hockey or small sided games without a structured competition, can access a lower registration fee.

Hockey Australia have also introduced a games-based membership option, allowing players to register for 5 or 10 game blocks as a way of encouraging more people to play hockey.



Excerpt from communication from Hockey Australia re Sub-Juniors.....

The new fee structure allows the redistribution of registration fees to a model which is equitable and economical to all paying members. This fee structure is *national* and is applied through all Member Associations.

Benefits to clubs and players

Registration of sub-junior and program participants has significant benefits to both the participants themselves as well as the sport:

- Each participant is covered under the National Insurance Program in the event of an injury.
- Every registered participant will receive free access to <u>LiveHockey.com.au</u> in 2023, featuring content from state premier leagues, national championships, and international hockey (This is valued at \$89/year price for non-members buying an annual subscription).
- Hockey Australia provides paid, targeted Facebook advertising for all programs, along with a marketing toolkit to assist clubs in attracting participants.
- A portion of all HA membership is invested into the Safe Hockey program, providing clubs with access to resources, education, and support, creating a safer environment for all children and young people participating in entry-level programs and beyond. This also includes support in responding to child safeguarding incidents.
- Member fees are invested into the development of new content for the Hockey learning management system, providing coaches with improved education and delivering the best possible hockey experience for participants. Entry-level program coaches also receive free access to multiple courses relating to entry-level program delivery. This will be showcased in the relaunched HockeyEd platform going live in January 2023.
- Provision of the membership registration system and back-end support provided by Hockey Australia to club administrators and participants. The average response time for support tickets is less than 24 hours, and the resolution time is less than 48 hours.
- Management of complaint handling and member protection support under the National Integrity Framework. All clubs in Australia can access Hockey Australia support in handling complaints and incidents, and all participants in Hockey can disclose incidents through the independent Stopline service.