

A photograph of a sailboat on the ocean at sunset. The sun is low on the horizon, casting a golden glow over the water and sky. The sailboat's white sail is visible, and the deck is in the foreground. A semi-transparent white box is overlaid on the image, containing the text "Strategic storytelling" and "Silver Goat".

Strategic storytelling

Silver Goat











NTIS



TRACKS



A photograph of a sailboat on the water during sunset. The sun is low on the horizon, casting a golden glow across the sky and reflecting on the water's surface. The sailboat's white sail is visible, featuring a small logo with the name 'BOYLE'. The boat's deck and rigging are in the foreground, and the water shows some whitecaps. The overall mood is serene and adventurous.

TRENDS

Mega sporting trends





Informal sport is rising

A blue ACE padlock is mounted on a wooden door. The padlock is open, with a key inserted into the keyhole. The key is a standard metal key with a notched bit. The padlock has the word 'ACE' embossed on its top surface. The wooden door is made of light-colored wood with visible grain and knots. The padlock is secured to the door with a metal bracket and screws. The text 'Freedom and flexibility' is overlaid on the image in a white box with black text.

Freedom and flexibility

A close-up, high-angle photograph of a smartphone screen. The screen displays a grid of various application icons on a light blue, textured background. Visible icons include Google Calendar (showing '37'), Photos, App Store, Facebook, Notes, Clock, Reminders (with a red notification badge '5'), Uber, WhatsApp (with a red notification badge '2'), and Instagram (with a red notification badge '2'). At the bottom of the screen, there is a dock with icons for Phone, Chrome, and Hangouts (with a red notification badge '67'). A white rectangular text box is superimposed over the center of the screen, containing the text 'Attention competition' in a bold, black, sans-serif font. The phone is resting on a light-colored surface, and the edge of a silver laptop is visible on the right side of the frame.

Attention competition

A person wearing a black cycling jersey, pink shorts, and a black helmet is riding a mountain bike on a rocky trail. The scene is set during sunset, with the sun low on the horizon, casting a warm, golden glow over the landscape. The terrain is rugged and rocky, with sparse vegetation. In the background, another cyclist is visible on a similar trail. The overall atmosphere is one of adventure and outdoor recreation.

Lifestyle and experience

A photograph of a tree trunk in a forest. The tree trunk is dark brown with a rough, textured bark. A vertical strip of the bark is painted a vibrant teal color. The background shows a dense forest of thin, dark tree trunks, slightly out of focus. A white rectangular box is overlaid on the center of the image, containing the text "Purpose over product" in a black, sans-serif font.

Purpose over product

A photograph of a sailboat on the water during sunset. The sun is low on the horizon, casting a golden glow across the sky and reflecting on the water. The sailboat's white sail is visible, and the boat's deck and rigging are in the foreground. The text "WHAT'S YOUR STORY?" is overlaid in a white box across the center of the image.

WHAT'S YOUR STORY?











galley hearth or stove.

Chase port (Figs. 5-56 and 5-61). A gunport placed in the bow or stern to accommodate fore-and-aft mounted guns.

Check. See **Shake.**

Cheek [Cheek knee] (Figs. G-3 and 3-48). On later vessels, a knee or brace between the side of the bow and the knee of the head; on ancient warships, a protuberance at the side of the stem against which the side planking was stopped.

Chine (Fig. 3-62). The angular junction of the bottom and side of a vessel; usually found on flat-bottomed hulls, or those with little deadrise. Can also refer to a longitudinal timber located just inside the junction, to which athwartships bottom planks are fastened.

Chock (Figs. G-3 and G-13). An angular block or wedge used to fill out areas between timbers or to separate them; chocks were used to fill out deadwoods and head knees, separate frames and futtocks, etc.

Cistern. A term applied variously to pump wells or to collecting basins at the discharge ends of pumps.

Clamp (Fig. G-5, nos. 18 and 25). A thick ceiling strake used to provide longitudinal strength or support deck beams; clamps were often located directly opposite

Cockpit. The surgeon's compartment; the sick bay. On yachts, the well from which the vessel is directed.

Common ceiling (Fig. G-5, no. 12). The ordinary ceiling used to prevent cargo and ballast from falling between the frames; common ceiling was usually made from relatively thin planking and seldom contributed longitudinal strength to the hull structure.

Companion. A covering over a cabin hatchway.

Companion way. A stairway or ladder leading from one deck to another.

Compass timber [Compassing]. Naturally curved timbers used for frames and construction in the ends of a hull.

Copper-bottomed [Coppered]. A vessel whose bottom was sheathed in copper to prevent fouling and worm infestation.

Copper fastened. A vessel whose fastenings were made of copper.

Cordage. A general term for ropes and cables.

Counter (Fig. G-14). Technically, the transverse section between the bottom of the stern and the wing transom. However, many documents and drawings refer to the counter as the entire transverse area between the top of the sternpost and the rail or taffrail.

Counter timbers (Figs. G-14a-G-14c). Vertical tim-











PREV LUT

SKYLARK







silvergoat