



## Regional News

### Chairman's Update – June 2021

#### SA Sailing KZN AGM

The last year and a half have been chaotic in all spheres of life due to the Covid pandemic and there is no foreseeable end in sight in the medium term. Future planned events may be affected as lockdown rules may be inevitable, and we have to comply with regulations.

Over a dozen events in KZN were cancelled and/or postponed making up sailing calendars difficult.

Schools put all sports on hold and this affected the TSL and junior events. Various Regionals and Nationals were rescheduled to fit in with level lockdown changes.

It has been challenging on many fronts in KZN, namely:

- Getting volunteers to adequately perform respective tasks/duties
- Getting clubs to timeously pay SA Sailing fees
- Financial constraints in KZN limiting any initiatives
- Cut in DSR funding limiting activities
- Starting another Sailing District in KZN
- Shortage of qualified ROs

#### Some wins on the positive side

- Lotto allocated funds for transformation and development. Planning roll-out in place
- Sail Africa is officially affiliated to SA Sailing
- Comprehensive Maritime Transport Policy (CMPT – Initiative with Dept Transport and SA Sailing to increase the visibility of sailing)
- Formation of OSASA, working towards bringing Kite boarding and Windsurfing in the SA Sailing environment.
- Durban Sport Development and Recreation department opportunities to engage sailing
- Resurrect TSL Winter league at PYC. Calendar in progress as well as bringing the boats to PYC from HMYC
- Diversity and transformation roll out in KZN
- Building good relationships with KZN Clubs with Gary and team
- PYC Beach site opened and generating events and new members income for their club.
- Working with DUT and UKZN to resurrect varsity sailing
- Building good relationships with DSR thanks to Precious's inputs
- DSR Budget roll out activities
  1. Sailing Instructor courses L 1and L2 – 10 participants
  2. Safety boat instructors – 17 participants
  3. Taste of Sailing – 63 participants
  4. Learn to sail Keel boats – 12 participants

5. Introduction to Sailing – 16 participants

6. Sail wave scoring courses – 6

- Appointment of a full time marketing specialist for SA Sailing
- Growth of Laser 4,7 and Optimist training with thanks to Jerome and Cornell
- Sail Africa – youth development with keelboat events
- Social community assistance/development. A remarkable effort and achievement by both Jackies (Smit ZYC and Barnard Sail Africa) for reaching out to the community and helping those in need during these Covid and winter times. (Jackie name meaning is “may God protect” and “Supplanter” which means someone with strength and perseverance.
- A special mention to Gert Le Roux for support and taking the RS Terras under his wing. A big disappoint for the SA Team that Covid has put paid to the Worlds due to be held in Copenhagen.
- To all those colleagues and sailing members that have kept sailing alive and well in KZN over the decades, namely Campbell Alexander, Rob Bell, Derek Wilkes, Rob Barker Sean Jones, Gavin vd Meulen & Chris Sutton – the Inland offshore gurus, to name a few.

### Objectives for KZN sailing

- Improve communication with all clubs – Appoint a member from each KZN to represent the respective club (and class) on SA Sailing KZN committee – e.g HMYC- Hunters, Solings, Darts. Youth. PYC F15, Lasers, Hobies, Youth etc
- Increase participation from DUT and UKZN member
- Increase TSL participation. Hold inter-schools event in August 2021
- Monitor and track membership from clubs on a monthly basis.
- Improve SA Sailing KZN visibility on social media – pending assistance from the new marketing incumbent.
- Set date for Commodore’s breakfast
- Increase ROs in KZN
- Roll out Sailwave training for KZN
- Fast track Lotto and DSR fund spending on Taste of Sailing, Learn to Sail, Youth development etc.
- Increase class participation at Regionals and local Nations events in KZN
- Support Sail Africa and focus on “on boarding” transformation youth to improve our demographics in sailing
- Roll out transformation and diversity strategies with KZN Clubs
- Get more podium finishers from KZN on Regional and Nationals event

### Iconic future events

#### 75<sup>th</sup> Celebration event –

ALL class National Championship event including Youth Nationals – Vaal Dam December 2022

Youth Nationals – Hermaus Yacht Club – December 2021

#### Masters open all class Nationals – survey completed

There were 115 replies to the national survey on what region and when to hold the event, which was a good response, if anything but to engage the sailing community!

<b>KZN 45 responses – in favour of HMYC in December 2021</b>	<b>WC 39 responses</b>	<b>NR 27 responses</b>	<b>EC 4 responses</b>
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In conclusion it has been a difficult past 12 months in sailing, continually adjusting to all the lockdown-enforced levels and having to abide by the regulations. 2021/22 can only get better as we are seeing a gradual increase of members at the respective KZN Yacht clubs and a revival of some classes in the F15, Soling, 4,7, RS Terras and Dart classes.

Furthermore, I urge all members to read our SA Sailing monthly newsletter to keep informed of our activities in sailing in SA and around the world. Any constructive comments or suggestions from members are welcome.

Thanks to all the KZN Clubs, Commodores and flag officers, fellow sailing members that contribute in making Sailing great in KZN.

### **30 Ways to increase Club memberships**

1. Get Help from Current Members
2. Host a “bring a friend” meeting  
Encourage members to bring someone. This could even be a recurring event so that new members are continually bringing new friends!
3. Reach out to former members  
Some people might be ready to come back.
4. Encourage members to share your newsletter  
Especially if they’re featured in it!
5. Invite members’ families to events  
Spouses, siblings, parents, and (grown-up) children are all potential members (depending on the type of membership you offer).
6. Help members develop an “elevator speech” about their membership  
Why are they members? What’s the biggest benefit of membership? Can they explain the purpose of the club?
7. Ask your members for recruitment ideas  
They may have an idea you haven’t thought of before or know about opportunities within their own social networks.
8. Offer club business cards to your members  
It’s an easy way for them to point people to your club and share more easily with their network. “Member referrals are a big source. Give members “business cards” to hand out to prospective members when they meet them. The cards have a line for the referral source so the member gets credit for referring someone new.”
9. Volunteer as a group  
You’ll get to do good as well as meeting other volunteers in your space.
10. Coach members on creating a welcoming experience  
Getting potential new members to attend meetings is only half the battle! Remind current members to greet newcomers and avoid club jargon when there are visitors.
11. Ask members to list their membership in their professional bios  
It gets your club name in front of more people, builds your organisation’s prestige, and reminds members to talk about it.
12. Create an invitation email template your members can use  
Make it easy for members to send invitations by doing most of the work for them. You could also

create paper-based pamphlets or member application forms, or boiler-plate text that current members can copy-and-paste into emails or Facebook messages that they send to colleagues.

13. Give members a button or pin and encourage them to wear it

Make sure it's stylish so members will be more likely to wear it, and people will ask what it's about.

14. Conduct exit interviews with departing members

When you know why people are leaving, you can start figuring out ways to keep them

15. Create perks for club members who recruit new members

Little perks and freebies can really motivate people. Think about gift certificates, a shout-out at your next meeting, or even reserving a coveted parking space for members who bring in new blood.

16. Create a promotional video

1. Members can share it with their contacts, and you can share it on social media.

17. Thank your members regularly

1. There are a few different ways you can do that. Here are just a few:

1. Create a video thank-you message from the leader of your organisation, and publish it on your website, your social media profiles, and your email newsletter.
2. Each year, make a list of all the events, services, and educational opportunities that were made possible by your membership fees. Publish the list on a separate page on your site, and link to it on a regular basis in your online content and email campaigns.
3. Host a yearly event to say "thank you" to your members. Consider a member brunch, picnic, pool party, or other fun gathering.
4. Write handwritten thank-you notes to your members. In our digital age, a personalised note is even more meaningful and memorable.

18. Assign especially engaged members a "recruitment role"

1. You can also hold special recruitment meetings to give these members tools and encourage them to recruit new members — or give them a few minutes in every meeting to announce their results and ask for help.

19. Film member stories and testimonials

Publish them to your website and social media so you can give prospective members a visual reminder of just how engaged your current members are.

20. Launch a direct mail campaign

If you can acquire a mailing list, or if you reach out to lapsed members, you might see success!

21. Invite guests to meetings

Let prospective members see what they're getting into by inviting them to your meetings.

22. Create [a welcome packet](#) for guests

Include things like the mission, calendar, and contact information, as well as information about becoming a member.

23. Follow up with guests

Send an email or postcard, or make a phone call thanking the guest for attending, and asking if they're

considering membership. Sending out [a post-event survey](#) can also help you see what went well and what you can improve for next time.

24. Sponsor a local event

Include your club name and logo on promotional materials, and make sure event organisers have your club information for anyone who asks.

25. Give a talk about your club at other organisations

Share your mission and activities with other civically minded people.

26. Host activities for members and non-members alike

A group activity is an excellent way to meet new people. Something like a beach clean-up or other community service projects can attract a wide range of prospective members.

27. Host a charitable event like a run or walk

You'll raise money for a good cause and introduce your club to new people who also support the cause.

28. Host a business spotlight event for local businesses

Local business owners will learn about each other, and about you!

29. Hold diverse events to appeal to a variety of age groups

If all your events appeal to one group of people, mix things up by hosting an event to appeal to a different one.

30. Host a [free luncheon](#)

1. Never underestimate the power of free food to bring people to an event.
2. Invite prospects to come for a coffee on you, simply to learn about your club and meet your members.

## MSC Week Postponed

Point Yacht Club, together with the Mediterranean Shipping Company, has made a difficult but necessary decision regarding the MSC WEEK 2021 regatta.

The MSC WEEK 2021 regatta will be postponed to 10-12 September 2021. With our nation going back to a Level 4 lockdown and Covid cases on the rise, it is quite simply the most responsible thing to do.

Entries will still be open and can be submitted via the RevSport portal here.

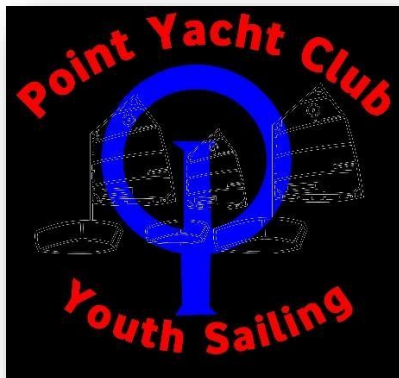
**For more information:**

<https://www.sailing.org.za/events/105359/>





**POINT  
YACHT CLUB**



## Rear Commodore Youth Report

Summary of June 2021

June proved to be a very exciting month with lots of activities. For a kick-off, some youth sailing took place on the TSL boats. The event attracted a lot of interest from the youngsters and a total of 21 youth members participated. The kids could not stop talking about the fun they had for hours.



### Optimist Winter Series 2021

PYC

Optimist Winter Series 2021

1642 Rating

Sailed: 3, Discards: 1, To count: 2, Entries: 12, Scoring system: Appendix A

Rank	Boat	Class	SailNo	Club	HelmName	R1	R2	R3	R4	R5	R6	R7	R8	R9	Total
1st	Shockwave	Optimist	RSA1381	PYC	Josh Pretorius	1	1	1							3.0
2nd	White Fang	Optimist	RSA1386	PYC	Jerome Vermaak	2	2	2							6.0
3rd	Sharky	Optimist	RSA1410	PYC	Cailee Pretorius	4	3	3							10.0
4th	Moana	Optimist	RSA 1166	PYC	Taylor Pretorius	3	5	5							13.0
5th		Optimist	RSA871		Reece Brooke	5	4	4							13.0
6th		Optimist	RSA1297	PYC	Jodi Botha	6	6	6							18.0
7th		Optimist	RSA1048		Mathew Olsen	7	7	7							21.0
8th		Optimist	PYC1	PYC	Philasande Zungu	DNF	8	DNF							34.0
9th		Optimist	RSA1309	PYC	Nick	DNC	DNC	8							34.0
10th		Optimist	RSA166		Josh Olsen	DNF	DNF	DNF							39.0
10th		Optimist	RSA 1181	PYC	Shaylin Naidoo	DNF	DNF	DNF							39.0
10th		Optimist	RSA 1146		Maia Ives	DNF	DNC	DNC							39.0

The Optimist winter series started on 26 June. 12 Oppies entered the race and participated. A total of three races were sailed with a great outcome.

I would like to thank Ed De Lange for assisting us with Race Officer duties.

Some of these little sailors prove to be very competitive out on the water.

The results of the race are as follows and I would like to thank each and every child for participating and the parents who assisted.



Point yacht club youth sailing

**Optimist winter series regatta**

6 races over three days.  
 26 June 2021 @ PYC  
 10 July 2021 @ HMYC  
 24 July 2021 @ ISC

Sailing instructions to follow closer to the race dates.

Prize giving will be on the 24 of July 2021  
 Please enter before the 25 of June 2021 by email:  
 cornell254@gmail.com

**What is planned for July?**

The second leg of the Optimist winter series was planned for 10 July but due to the latest Level 4 lockdown, social gatherings are prohibited and the race had to be postponed to 17 July.

The last leg of the Optimist winter series will take place at ISC on 24 July, taking into account the lockdown regulations. Prize giving will be held at PYC one week after the last race took place.

6-9 July

**LEARN TO SAIL**  
 Novice sailing camp

- > Master the basics of sailing
- > Knot tying
- > Learn how to rig your boat
- > Full training manual supplied
- > No experience necessary
- > Cost: R100
- > Age group: 8-14 Years
- > Limited to 8 Sailors

Please Contact Sharne Pretorius on  
 082 339 0679 or on email:  
 sharne.p10@gmail.com

**LEARN TO SAIL NOVICE CAMP 12-16 July 2021**

Due to the latest lockdown regulations we had to change our novice camp to 12-15 July. This will allow young novice sailors to hone in on the skill of sailing. All Covid protocols will be adhered to.

**YOUTH NATIONALS 2021**

As you know we are attending the Youth Nationals in December 2021. If you haven't already let us know that you will be attending, please can you do so as soon as possible as we are securing sponsorships for the kids in the form of jackets, shirts, caps etc. and a contribution to your fuel costs and we don't want any kids to be left out. A total of 13 confirmed sailors from Point Yacht Club will be attending this event.

Our current club boats are very old but still seaworthy. I would like to encourage parents to buy their young ones their own boats as this will make a huge difference in their sailing skills and would free up boats for new sailors who would love to sail.

Please also remember that every sailor needs to bring their own life jackets to youth sailing. No life jackets,

no sailing.

I want to use this opportunity to thank all the parents who are always willing to assist, and Allan Botha for your involvement in organising trophies for the Winter Series.

Your help is greatly appreciated.

Looking forward to an exciting July full of sailing. Cornell

Pretorius

Rear Commodore Youth



## ZYC DINGHY NEWSLETTER – June 2021

### Sunday Winter Dinghy Series

There was a lot of excitement and anticipation between the sailors as we went sailing offshore for the first time in many years (with Port Control permission) for our first opening winter series race on 27 June.

With five multi-hulls on the start line it was bound to be an epic sailing day.

Conditions started off calmly in the bay but quickly turned into a washing machine outside the harbour mouth and most struggled to finish the course.

Well done to everyone braving the rough waters out there, congratulations to Wayne and Clinton on their Tornado for finishing the course.

It was great fun to be a part of the day; we will be out there again shortly!



L26



### **Keelboat racing at MSC week**

Great to see the Keelboat section recognising our junior sailors' abilities to take part in this world-class racing event hosted every year in Durban. They are the future of sailing and the custodians of ZYC. Congratulations to the following skippers and crew members that will be attending the MSC Week.

## **Esmeralda Team for MSC Week**

Jacques Kruger  
Johan van Deventer  
Roux-Christopher le Roux  
Tayghan Honicke  
Kay-lan Smit  
Jimmy Pieters

## **Waldecia Team**

Craig Deverson  
Melany Honicke  
Eryn Honicke  
Estian du Plooy  
Ethan Kruger

## **SA Sailing Regattas for 2022**

Dates were forwarded to SA Sailing for next year's Dinghy sailing regattas. The proposal was for the weekend in March (19-21 ) as there is a long weekend that will surely attract more sailors to ZYC.



## **Esikhaleni/Port Durnfort Beach expedition**

The project (The King Cetshwayo Regatta) planning has been in the pipeline for a couple of years now. On the 12/13 of June members of the community, ZYC and SA Sailing visited Eshikhaleni Beach, home to the King Cetshwayo Monument, the place where King Cetshwayo boarded the ship when he was being exiled to England, after a defeat of AmaZulu at the battle of Ulundi in 1879. They also visited Durnfort Beach to once more assess the viability of hosting an off-shore racing event from



Durnfort beach to ZYC or vice versa.

With beautiful surroundings, safe camping, clean beaches and a do-able launch site from out the estuary mouth, the decision made to proceed with planning for a possible event in 2022.

Gert le Roux  
Rear Commodore Dinghies  
Chairman RS Tera SA