

WHAT IS OUR FUTURE NOW! 2020-2022?

OUR VISION IS FOR THE SOUTH AUSTRALIAN (SA) TABLE TENNIS FAMILY TO WORK AS ONE TO **GROW A VIBRANT SA TABLE TENNIS COMMUNITY**; AND IN DOING SO, **CONNECT MORE PEOPLE IN SA WITH TABLE TENNIS!**

Table Tennis SA (TTSA), our member clubs and associations; and other delivery partners (e.g. schools, corporates, etc.) will now use this strategic plan to work together to achieve our vision. Together, we will provide positive and meaningful experiences for our current members and program participants, introduce more people in SA to our sport and ***inspire a new generation to get involved and stay involved.***

OUR FUTURE NOW! 2020-2022 provides the blueprint for how TTSA will work in open collaboration with our key stakeholders and partners to drive the growth, increased capacity, relevance and sustainability of Table Tennis in SA.

A NEW CHALLENGE

The changing and dynamic nature of the SA sport and active recreation landscape means the sustained success of Table Tennis in SA is not assured. Realising this, TTSA and our key stakeholders have identified some fundamental changes that need to be made in the way we work together to achieve the collective potential of our sport in SA. We have a unique opportunity to align and collaborate with likeminded partners to the benefit of the sport of Table Tennis in SA and we are committed to taking this opportunity!

Sport 2030 is the Australian Government's first ever long-term roadmap for sporting success in this country. The plan outlines Sport Australia's bold vision of "ensuring Australia is the world's most active and healthy nation, known for our integrity and sporting success".

THE TABLE TENNIS COMMUNITY IN SA (AND NATIONALLY) HAS THE POTENTIAL TO HELP SPORT AUSTRALIA'S VISION COME TO LIFE. WE WANT TO PLAY A PART AND **OUR FUTURE NOW! 2020-2022** WILL HELP US DO THIS.

The SA Office for Recreation and Sport 2017-2021 Strategic Plan states the SA Government's vision as "**An Active State**".

The belief of the Office of Recreation and Sport is that "*Sport and active recreation develops stronger, healthier, happier and safer communities*".

SA Government strategic priorities in the recreation and sport space are: ***Places and Spaces; Capacity and Capability; Access and Opportunity; Sporting Excellence; Investment; and Business Performance.***

Not only does TTSA recognise and appreciate the support provided to the sport of Table Tennis in SA, we have also ensured that our 2020-2022 strategic plan aligns closely with the SA Office for Recreation and Sport 2017-2021 Strategic Plan to ensure that, as a sport, we are an active player in helping the SA Government achieve its recreation and sport-related objectives.

This TTSA OUR FUTURE NOW! 2020-2022 strategic plan also aligns with the Table Tennis Australia (TTA) OUR FUTURE NOW! 2019-2022 strategic plan.

We support TTA developing the national blueprint; we are proud of being an important part of Australian Table Tennis and we see great value in aligning our 2020-2022 strategic plan to the national whole of sport plan.

The TTSA community believes in our common vision, purpose and values, together with the strategic priorities and projects identified in this Plan. This is why our sport will achieve its potential in SA over the coming 3 years (and beyond).



OUR VISION

To grow a vibrant SA Table Tennis community; and in doing so, connect more people in SA with Table Tennis!

OUR PURPOSE

For the SA Table Tennis community to work together to provide more opportunities for more people to engage with Table Tennis in more ways, in more places, more often.

OUR VALUES

Collaborate – All elements of the SA Table Tennis community will plan, deliver, monitor and review our core business together, in an honest, respectful and transparent manner, for the benefit of the sport.

Creative and Courageous – We are open to new ideas and different ways of thinking; we are prepared to be challenged and to make big decisions in order to achieve our vision.

Have Fun – We are all involved in Table Tennis because we love it! Table Tennis should always be fun and we need to always remember this.

Inclusive – We welcome and embrace all elements of the diverse SA community into our sport. We are a single sporting community, from all walks of life, inclusive of all backgrounds, ages and ability levels and are representative of contemporary SA society. We are a sport for all and a sport for life.

Integrity, Honesty and Transparency - We make decisions in the best interest of the sport of Table Tennis in SA and all those who engage with it - the sport always comes first. We are open and honest in all our dealings with all elements of the Table Tennis community.

Respect - We listen to all elements of the SA Table Tennis community and treat all with whom we work with courtesy.

OUR VALUES

In working towards the achievement of our vision, we will:

Engage - listen to, collaborate with and inform the SA Table Tennis community.

Advocate - be a voice for the SA Table Tennis community in areas of opportunity for our sport.

Lead - develop frameworks, programs and systems, which allow the SA Table Tennis community to grow.

Manage - ensure the effective and efficient use of resources to service our members and the broader SA Table Tennis community.

OUR PRIORITY AREAS

COMMUNITY

We will make Table Tennis more accessible, relevant and rewarding for anyone in SA who wants to be involved.



PROFILE

We will activate a united Table Tennis brand in SA to connect more elements of the community with our sport.



PERFORMANCE

We will support the development of SA players, coaches and officials to achieve their Table Tennis performance dreams.



GOVERNANCE

TTSA has contemporary good practice sports governance structures, policies and procedures in place.



OUR COMMITMENT TO OUR FUTURE NOW! 2020-2022

OUR FUTURE NOW! 2020-2022 IS THE PLATFORM FROM WHICH TTSA WILL MAKE EXCITING CHANGES TO **WHAT WE DO, HOW WE DO IT, WHERE WE DO IT AND WHO WE DO IT WITH.**

Over the next three years we will be monitoring our progress against the success indicators within this Plan. In particular, we will monitor the **number and diversity** of people engaged with Table Tennis in SA, both as members and non-members of TTSA.

We will also be measuring **satisfaction** levels across a range of areas, including competitions, education, support resources and other member services, to ensure our members, volunteers and workforce are optimally supported.

We will measure our commercial success to ensure the ongoing financial sustainability of TTSA and to ensure we put more back into the sport each year. To ensure our voice is being heard, we will measure our external **profile and impact**.

When we see an increase in our **membership, more clubs / associations, more people at more events, new and innovative participation products** being delivered well and **greater recognition** from partners and the public, we will know we are on the road to achieving our key objectives ... and to achieving our potential.

Every element of the Table Tennis community in SA has a role to play in delivering our Plan. We will be working closely with all elements of our community, to ensure that together, we achieve our potential between 2020 and 2022 (and beyond).

TTSA's operations between 2020 and 2022 will now be guided by this document, which will be used by our Board of Management, staff and committees and reviewed annually.

Through renewed trust, cooperation and commitment, we can and will achieve **OUR VISION**.

TO GROW A VIBRANT SA
TABLE TENNIS COMMUNITY;
AND IN DOING SO, CONNECT
MORE PEOPLE IN SA WITH
TABLE TENNIS!



WHAT WE WILL DO

OUR ACTION PLAN

In bringing **Our Future Now! 2020-2022** to life, TTSA is aware of the importance of taking a practical, realistic and methodical approach to how the Plan is implemented, giving consideration to our current and likely human and financial resource constraints. The Action Plan, contained on the following pages, provides the framework around which the implementation of key projects will occur, to ensure their success in the short, medium and long term. The Action Plan is designed to allow TTSA to make changes over time, as required, based on issues such as the financial and human resource implications associated with the implementation of strategic projects and other ongoing operational matters.

STRATEGIC PRIORITY AREA	PROJECT / INITIATIVE	KEY ACTIVITIES	TIMELINE
» PERFORMANCE	TTSA Governance Enhancement Initiative	Initiate a review of TTSA governance structure (board and board sub-committees), systems and activities to ensure our governance model continues to evolve in line with SA Office for Recreation and Sport Governance Guidelines for State Sporting Organisations.	» 2020
» COMMUNITY	Membership & Participation Strategy	<p>Develop and implement a simple and user-friendly action plan designed to increase the number of people participating in Table Tennis at grass roots levels across SA. The Plan will also focus on maximising the transition of non-member participants to members of TTSA member clubs / associations. Focus areas within the Strategy may include (but are not limited to):</p> <ul style="list-style-type: none"> » Promotion and delivery of entry level programs / products targeting specific consumer groups (e.g. schools; juniors; females; culturally and linguistically diverse; and people with a disability); » Promotion and delivery of social participation offerings targeting specific consumer segments; » Promotion and delivery of more flexible competition offerings (including primary and secondary schools and corporate); and » Strategies to engage with non-affiliated Table Tennis – i.e. The formation of new TTSA member clubs / associations in identified locations across the state in which non-TTSA member club activity is high. <p><i>Note: TTSA may consider engaging with TTA and other State and Territory Table Tennis Associations in relation to the National Participation Growth Strategy project identified within the National Strategic Plan, to minimise duplication and maximise the benefits to Table Tennis in SA.</i></p>	<p>» Develop: 2020</p> <p>» Implement: 2021-2022</p>
» GOVERNANCE » COMMUNITY	Star Club / Association Initiative	<p>Develop and implement a simple and user friendly action plan designed to engage TTSA member clubs / associations with the SA Office for Recreation and Sport Star Club Program (https://www.starclub.sa.gov.au/) and to have clubs / associations become recognised Star Clubs.</p> <p><i>Note: TTSA may consider engaging with TTA and other State and Territory Table Tennis Associations in relation to the Club Enhancement Initiative project identified within the National Strategic Plan, to minimise duplication and maximise the benefits to Table Tennis in SA.</i></p>	<p>» Develop: 2020</p> <p>» Implement: 2021-2022</p>

STRATEGIC PRIORITY AREA	PROJECT / INITIATIVE	KEY ACTIVITIES	TIMELINE
» COMMUNITY » PERFORMANCE	Coach and Umpire Accelerator Program	<p>Develop and implement a simple and user-friendly action plan designed to increase the number of coaches and umpires operating at grass roots and talent development levels across SA. The Plan will also focus on maximising the transition of grass roots coaches to those working with talented players.</p> <p>Focus areas within the program may include (but are not limited to):</p> <ul style="list-style-type: none"> » Delivery of TTA accredited coach training programs (TOPS and Levels 1 – 2); » Implementation of a coach mentor program in clubs / associations; » Providing coaches with access to relevant and current coach development materials (e.g. TTA on-line); » Delivery of TTA accredited official training programs (Association and State Level Umpires); » Implementation of an umpire mentor program in all clubs / associations; and » Providing umpires with access to relevant and current umpire development materials (e.g. TTA on-line resources). <p><i>Note: TTSA may consider engaging with TTA and other State and Territory Table Tennis Associations in relation to the National Coaching Strategy and National Officials Strategy projects identified within the National Strategic Plan, to minimise duplication and maximise the benefits to Table Tennis in SA.</i></p>	<p>» Develop: 2020</p> <p>» Implement: 2021-2022</p>
» PERFORMANCE	Talent Development Strategy	<p>Develop and implement a simple and user-friendly action plan designed to put structures and systems in place which effectively identify, train, support and retain pre-elite level athletes in SA (i.e. those within the Talent Phases of the TTA FTEM Athlete Pathway Framework).</p> <p><i>Note: TTSA may consider engaging with TTA in relation to the two performance related projects within the National Strategic Plan, to maximise the benefits to Table Tennis in SA.</i></p>	<p>» Develop: 2021</p> <p>» Implement: 2022</p>
» PROFILE	Digital Strategy	<p>Develop and implement a simple and user-friendly action plan designed to guide our activities, as they relate to maximising the effectiveness and reach of our internal and external digital communications</p> <p><i>Note: TTSA may consider engaging with TTA in relation to the National Communications Strategy project and the fully operational National Database projects identified within the National Strategic Plan, to minimise duplication and maximise the benefits to Table Tennis in SA.</i></p>	<p>» Develop: 2021</p> <p>» Implement: 2022</p>

STRATEGIC PRIORITY AREA	PROJECT / INITIATIVE	KEY ACTIVITIES	TIMELINE
» GOVERNANCE » COMMUNITY » PROFILE » PERFORMANCE	Funding Support Strategy	Develop and implement a simple and user-friendly action plan designed to guide our activities, as they relate to maximising the funding support TTSA and its member clubs / associations access via government and non-government agencies - e.g. » Sport Australia: https://www.sportaus.gov.au/grants_and_funding » SA Office for Recreation and Sport: https://www.orsr.sa.gov.au/funding » Good Sports: https://goodsports.com.au/grants-calendar/ » Australian Government Community Grants Hub: https://www.communitygrants.gov.au/ » Australian Government Department of Health: https://www.health.gov.au/about-us/what-we-do/grants-and-tenders	» Develop: 2020 » Implement: 2020-2022
» COMMUNITY » PROFILE » PERFORMANCE	TTSA HQ Facility Strategy	Develop and implement an action plan designed to have TTSA gain access to a new, centrally located, multi-sport facility.	» Develop: 2020 » Implement: 2021-ongoing