

Team Elite, leaders in custom team uniforms and event merchandise, is extending its partnership with Dragon Boats NSW (DBNSW) for another three years.

The extension of the partnership comes as Team Elite and DBNSW embark on a journey post COVID to enhance and grow the sport of dragon boating. Since the partnership began in 2019, Team Elite has been the official DBNSW Merchandise provide for the DBNSW State Championships and our 60+ clubs around the state.

Director at Team Elite Gareth Sykes said, "We are delighted to renew our partnership with Dragon Boats NSW, a diverse and inclusive sport that provides the opportunity to participate at a social level or pursue elite competition."

"In this partnership renewal, Team Elite continues its commitment to supporting the growth of dragon boating in NSW, while also providing Dragon Boats NSW and its clubs quality and affordable custom team uniforms and event merchandise."

Dragon Boats NSW CEO Tony Henderson was equally as excited about the partnership extension and outlined its importance to the sport and the wider dragon boating community.

"I would like to thank Team Elite for their continued support and enthusiasm for dragon boating in NSW, we look forward to continuing to work positively together for at least the next three years."

"Like Dragon Boats NSW, Team Elite provides a great service to the community, and it is with their support, that we can continue to grow the sport and encourage participation at all levels."

A true testament to the partnership, the relationship between Team Elite and DBNSW is built on a strong foundation of shared core values that has seen the partnership continue to grow and develop over the years.

Team Elite are the official Apparel Provider of Dragon Boats NSW. If your club would like Team Elite to deck your club out, visit <u>www.teamelite.com.au</u> or contact <u>info@teamelite.com.au</u>; (07) 3151 0383.