



# 2021 Club Conference

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# Australian Sailing Strategy

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**President – Australian Sailing**



# Australian Sailing



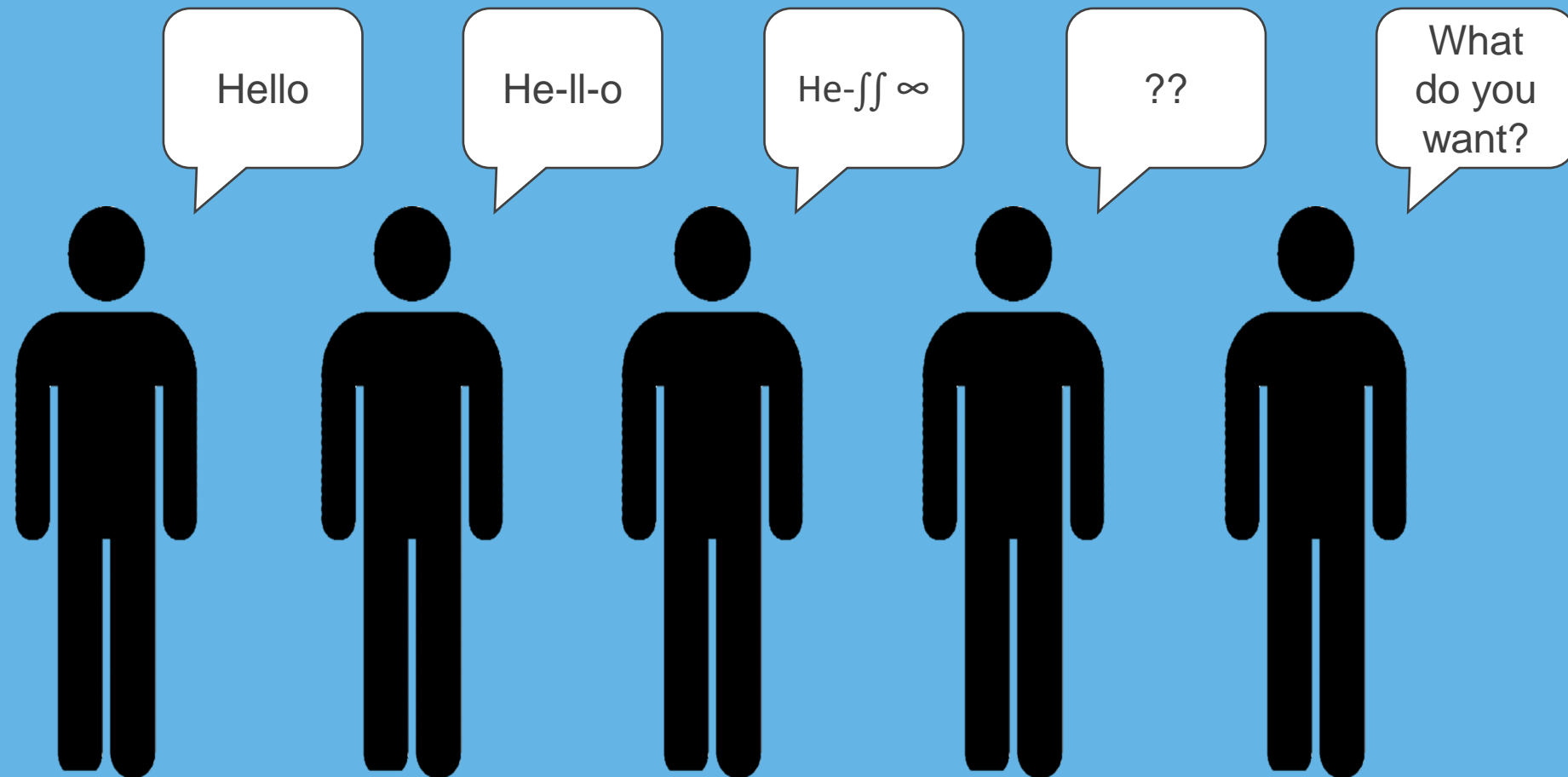
Where we started

Confusion

Lots of blame

Lack of trust

Historically the governance of sport has been unnecessary complicated. This has resulted in a lack of trust.



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One sailing

Started  
bumpy

Strong  
collaboration  
and  
partnership

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As a sport in 2016 we did the hard work to enact governance reform between the MYA's and Yachting Australia.



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COVID-19

**COVID-19  
was the proof  
point**

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The governance reforms enabled us to navigate Covid-19 safely and without material disruption:

- Communication freely
- Make the hard decisions early
- Provide material support to clubs



Where to  
next?



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Whole of  
sport strategy

**Our Purpose**

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To lead, inspire and empower  
Sailing - more people on the  
water, in more ways, more often!



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Whole of  
sport strategy

## Our People

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The future strength of Sailing in Australia lies in our people - the staff and volunteers operating at all levels of Sailing and in all environments.

We will proactively attract, train, support and retain people who love Sailing and are committed to achieving our purpose.



Support It



Grow It



Win It

# Our strategic pillars

# Our Foundations



**We will openly and honestly communicate**



**Safety is central to everything we do**



**Unified Operating Model**



**Sailing and the environment are intrinsically connected**



**Increase Financial Security**



**We will support and promote diversity and inclusion at all levels of Sailing**



**Innovative approach and adoption of digital systems**



**The integrity of Sailing, Australian Sailing and our stakeholders is paramount**

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# Support it

## Example Projects

- **Coach, Instructor and Official Development Strategy**
- **National Safety and Integrity Framework**
- **Stakeholder Engagement Strategy**
- **“5-Star” Clubs Strategy**
- **Digital Strategy**

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## **Grow it**

## **Example Projects**

- **Sailing Participant Pathway Framework**
- **Participation and Membership Growth Strategy**
- **Diversity, Inclusion and Accessibility Strategy**
- **Affiliation Model Review**



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## Win it

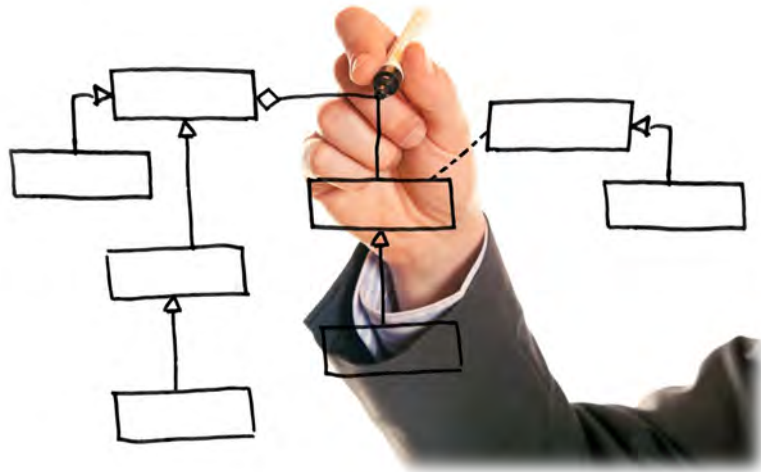
## Example Projects

Always be the leading Olympic and World Championship Sailing nation

See annual increases in the number of Australian sailors competing in global pinnacle events (e.g. America's Cup, SailGP and others).

See our high performance sailors inspiring a new generation to get involved.

# Next steps



**Stage 1** - Document Review - (Mid-March 2021)

**Stage 2** - AS Board and Senior Leadership Team Strategic Plan Design Lab (29 and 30 March 2021)

**Stage 3** - Preliminary Findings and Opportunities Summary Paper (Mid-April 2021)

**Stage 4** - AS CEO and President Webinar (Late April 2021)

**Stage 5** - Draft 1 of the 2021-2032 Sailing in Australia Strategic Plan (Mid-May 2021)

**Stage 6** - Board and SLT Feedback (Early June 2021)

**Stage 7** - Draft 2 of the 2021-2032 AS Strategic Plan (Early June 2021)

**Stage 8** - MYA and RAC Feedback (Late June 2021)

**Stage 9** - AS CEO and President Webinar (Early July 2021)

**Stage 10** - Working Version/s of the 2021-2032 Sailing in Australia Strategic Plan (Mid-July 2021)