

Sport and Recreation Queensland

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Activate! Queensland

2019–2029

Consultation

Who provided feedback?

Over the course of the consultation period, we had:



2383

online responses to surveys
(including 568 from children
and young people)



2021

short postcard survey responses



505

participants at community sessions



637

participants at sector deep dives
and department-led sessions



91

written submissions



Our social media campaign also
reached more than 585,000
Queenslanders

What you said



Key priority areas and principles



Our Active8

2019–2022



Activate Queenslanders

- 01 Enhance equity and inclusion
- 02 Transform attitudes and behaviours



Activate Environments

- 03 Deliver quality and accessible places and spaces
- 04 Improve liveability and activity in our communities



Activate Success

- 05 Grow elite success and keep Queensland winning
- 06 Provide world-class fan experiences through major sports and entertainment facilities



Activate Collaboration

- 07 Transform the active industry's role
- 08 Leverage knowledge, technology and innovation

COVID Global and National Impacts



PwC global sport survey insights



- Sport sector was not used to facing external crisis
- Risk management and contingency plans not in place
- Industry will undergo a long period of recovery



Global



National



- Working from home, decreases in social capital and connection in communities.
- Participating in physical activity with the family, participating via online mediums.
- Professional and Elite sport impacted due to border restrictions.

COVID State and Local Impacts

Queensland Community Sports Survey Challenges



Disruption

Health and Wellbeing



Financial

Economic



Participation



State

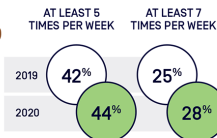


Local

73% of Queensland clubs had completely ceased activities due to the restrictions



Adults became more physically active on purpose during COVID-19, resulting in a significant* increase in the frequency of their participation. This appears to have been driven by women.



The pandemic also caused a significant* decrease in children's participation in organised sport. This was largely due to the restrictions placed on community gatherings.



Children's participation significantly decreased during COVID-19



Impact of gym closures on health

- a decrease in the motivation to exercise (48%)
- a decreased overall sense of wellbeing (40%)
- increased stress/anxiety levels (35%)

Queensland Community Sport and Recreation Clubs Survey: Impacts of COVID-19

The COVID-19 pandemic had an immediate and far-reaching impact on sport and recreation organisations throughout Queensland, and on Queenslanders who participate in these activities.



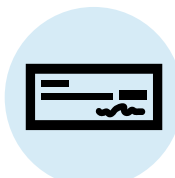
73% reported ceasing of all activities, about **95%** resumed activities to variation levels.



Ability to generate revenue decline, with **over 50%** of respondent reporting decrease in participant registrations



Almost 90% reported additional costs involved to return to play, with extra hygiene and cleaning.



60% reported impacts to fundraising activities, with **50%** reporting that funding was the greatest need moving forward.



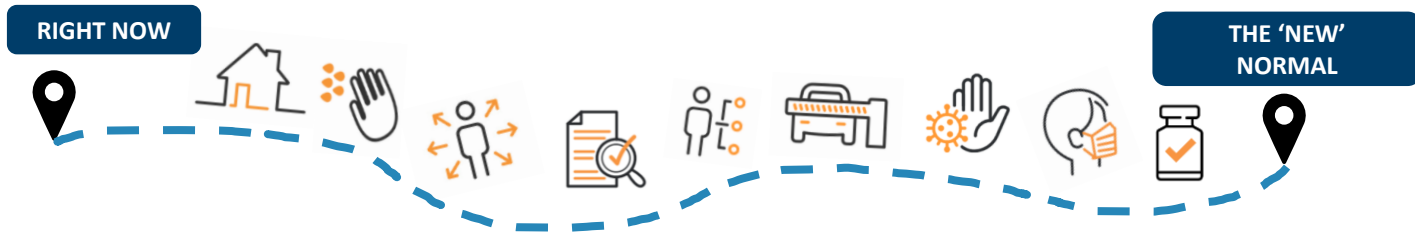
69% of respondents indicated they would continue to use online engagement.



Some organisations, **(11%)** reported surprising benefits includes increased participation and a better sense of community.



Moving forward with **Activate! Queensland**



Sport and active recreation clubs have been doing it tough during the pandemic.

The Department has a number of new and upcoming initiatives to help with the recovery of the sport and recreation industry and move towards our 'new normal'.

FairPlay Vouchers



FairPlay aims to **support regular participation** in physical activity by **reducing the cost of sport and active recreation** for children and young people from low-income families.



KEY DATES – Round 5

Program open	21 July 2021
Program Close	29 September 2021

In the 2020/21 financial year over 54,000 vouchers totalling \$8.1 million has been redeemed (**\$16 380 redeemed for Sailing**)

Further information at
<https://www.qld.gov.au/recreation/sports/funding/fairplay>

COVID Safe Active Clubs Kickstart



Active Club Kickstart provides **funding of up to \$2,000 (GST exclusive)** for not-for-profit sport and recreation organisations.

Funding is available for **equipment, training and operational expenses.**

Total approved funding for Sailing/Yachting

Round 1 – 2020	\$80 000
Round 2 – 2021	\$18 000



Further information at

<https://www.qld.gov.au/recreation/sports/funding/active-clubs-kickstart>

Active Gameday Projects Fund



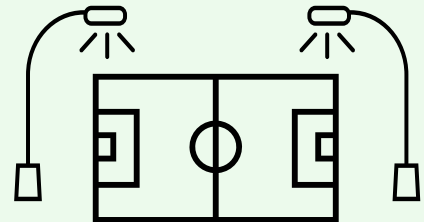
The Active Gameday Projects fund will help organisations get back on their feet, freshen up their facilities for existing members, and encourage new sign ups.

KEY DATES

Program open	September 2021
Program Close	November 2021
Funded recipients announced	Early 2022

Funding of up to **\$150,000** will be available for eligible organisations and projects who are able chip in **20 per cent** of their project's cost.

The program is for fit-for-purpose works on playing spaces that meet grassroots level playing requirements and that encourage greater community participation.



Active Industry Fund

The Department provides funding under the Active Industry Fund to 77 State Level Organisations (SLO), including Australian Sailing Ltd.



The funding enables Australian Sailing to grow and strengthen and provide **quality** and **inclusive participation opportunities** for all Queenslanders.

Olympics Live sites

Tokyo Olympic and Paralympic Games held between 23 July and 5 September 2021



Opportunity to participate in Olympic Live events across Queensland and showcase sailing to a large audience



Contact the Sport and Recreation Partnerships team or your client manager for more information
(SportRecPartnership@dtis.qld.gov.au)



Safeguarding in Sport and Recreation

As an organisation, you have obligations to ensure a safe environment for people participating in sport and recreation.



The National Principles outline at a high level the ten elements that are fundamental to making an organisation safe for children.



Understanding mandatory reporting

Roles and responsibilities

supporting families  changing futures



National Redress Scheme

For people who have experienced institutional child sexual abuse

Industry specific support



‘Play by the Rules’ (PBTR) is a platform that provides information, resources, media campaigns and online learning about issues that impact on safe, fair and inclusive sport.



Sport Australia’s Game Plan is a digital platform designed to provide sporting clubs of all sizes with insights into their current capability and connect them with specific tools and resources to build and support ongoing development.



**SPORT INTEGRITY
AUSTRALIA**

Sport Integrity Australia offer guidance on integrity matters to sports which don’t have developed integrity capability, including advice on prohibited substances, abuse of children, manipulation of sporting competitions and failure to protect members and other persons in a sporting environment.

Questions



Thank you

