Simplifying Technology for your Volunteers

Annie Watson | AS, Club Services Officer

Australian Sailing

Using Technology to reduce your workload

Annie Watson – Club Services Officer

2021 Club Conferences

Topics to be covered

Membership

Websites

Communication

Easy Admin Tools

On Water

Australian Sailing

Website

What do people need from your website?

Do a Self Audit

The ultimate goal of self-auditing your company website is to…

- Identify weaknesses that could be hindering performance and lead growth.
- Discover opportunities for improvement in content quality, navigation, and user experience.
- Forge a game-plan for ongoing site enhancement.

- **Check your website links – do they all work?**
- **Can't get to what you are looking for in three clicks? Have a look at your structure.**
- **Do you still have old calendars or old photo albums on your main page?**
- **Too much jargon?**

Australian Sailing⚓

Australian Sailing

FAQ Page

- [+] Can I go sailing with your club?
- [+] What is WAGS and SAGS?
- [+] What should I expect from WAGS or SAGS sailing?
- [+] What will happen when I come to a WAGS or SAGS?
- [+] How long does a SAGS or WAGS race take?
- [+] What should I bring sailing?
- [+] What is crew etiquette at MBBC? How can I help out once aboard?
- [+] Today's sail was really great! What should I do now to become regular crew?
- [+] Do I have to be a member?
- [+] I have boat can I compete in WAGS and SAGS?
- [+] Does the sailing section have a Facebook page?

What do you need?

Your FAQs should complement information that **exists elsewhere on your site**

Write your questions from your customer's perspective and answer from your club's perspective

Consider how you can strategically raise the right questions to educate people how to get involved with your club.

Be sure to double-check your information. Your FAQ sections need to be accurate.

What should I bring sailing?

Some things that would be good to bring with you:

- Sunscreen

- Hat with a lanyard

- Sun glasses with a lanyard

- Towel

- Sun-safe clothing

- A water proof jacket if it looks like rain

- A change of clothes in the event you get wet from rain or spray

- Water bottle (most skippers will provide water but it's always a good idea to take your own.)

New Mobile Friendly RevSport Webpage

Communication

Building your community

Email Newsletters

Grow Your List with Signup Forms

Time Savers for Social Media

Broaden your Reach

http://best-hashtags.com/

What to choose?

South Brisbane Sailing Club is at South Brisbane Sailing Club.

18 Jun · Brisbane ·

See you all tomorrow for the first Saturday of our 3 part Winter Series! Training starts at 10:30AM and the race briefing starting at 1:30PM!

9

Like   Comment   Share

Maroochy Sailing Club

14 Jun ·

Our Discover Sailing Centre has announced a number of courses that will be held during the July - September period.
No Tackers 1 Course will be held over the Winter School Vacation, but a T1 Course will be held during the Spring Vacation, with a follow-on T2 Course during October - December.
Check our Website Training Pages for more details, and Registrations.

8   6 comments

Like   Comment   Share

Australian Sailing - Queensland

Posted by Annie Watson

16 Jun ·

Haven't been to a Queensland Youth Championships yet? 29ers and many other classes come to Yeppoon every year to have loads of fun! The Coaching Clinic with qualified Australian Sailing Coaches is three days of learning new skills and meeting new friends. The Regatta is 3 days of putting all that you learned into practice on the race course. Notice of Race and Entry opens soon! #youthsailqld #queensland #sailing #getoutdoors #9ers

Easy Club Admin Tools
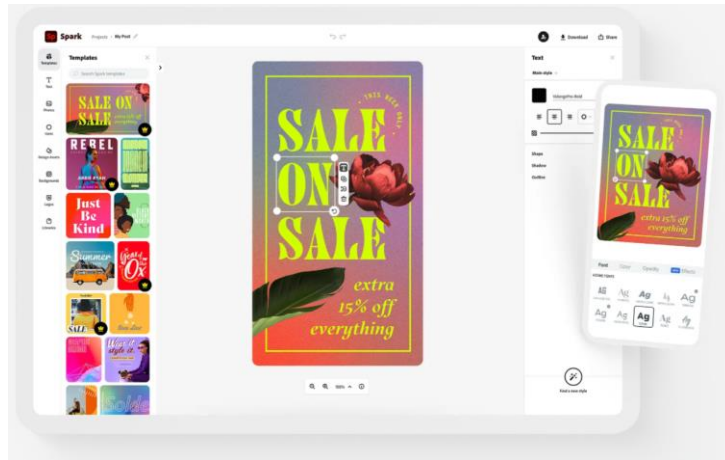
Making Graphic Design Easy

Canva. Design for everyone.

Create with custom templates and design with a team. Share designs anywhere and get it professionally printed anytime.

Try Canva Pro free for 30 days   Get Canva Free

postermywall   Templates ▾   Promote ▾   Discover ▾   Pricing   Try 'sale flyer'   CREATE A DESIGN ▾   → LOGIN
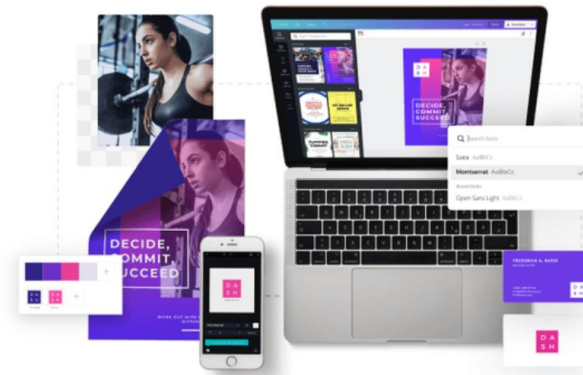
Beautiful designs.
Effortless promotion.

Get the word out with amazing social media graphics, videos, posters and flyers.

CREATE A DESIGN

Log in   Sign up

PHOTO STORAGE AND ORGANISATION

Uses: upload and organise club photos using cloud storage.

Benefits: photos are not kept on a volunteers computer and lost when they move on. Easily shareable.

Outcomes: a library of images from where you can create club history and build club culture and use on all forms of marketing collateral.

Retain your clubs knowledge

Meetings overview

Date	Type	Attendees	Actions
Sat 10 Jul 2021 02:00	Committee Meeting	4	🔍 view ✏️ edit ✔️ seal 📄 download 🗑️ delete
Sat 05 Jun 2021 02:00	Committee Meeting	4	🔍 view ✏️ edit ✔️ seal 📄 download 🗑️ delete
Sat 15 May 2021 02:00	Committee Meeting	5	🔍 view ✏️ edit ✔️ seal 📄 download 🗑️ delete
Fri 02 Apr 2021 15:00	Committee Meeting	5	🔍 view ✏️ edit ✔️ seal 📄 download 🗑️ delete
Sat 13 Mar 2021 14:00	Committee Meeting	3	🔍 view ✏️ edit ✔️ seal 📄 download 🗑️ delete
Sat 06 Feb 2021 13:00	Committee Meeting	4	🔍 view ✏️ edit ✔️ seal 📄 download 🗑️ delete
Sun 17 Jan 2021 10:00	Committee Meeting	5	🔍 view ✏️ edit ✔️ seal 📄 download 🗑️ delete
Sat 12 Dec 2020 02:00	Committee Meeting	5	🔍 view ✏️ edit ✔️ seal 📄 download 🗑️ delete
Sat 14 Nov 2020 02:00	Committee Meeting	4	🔍 view ✏️ edit ✔️ seal 📄 download 🗑️ delete
Sat 17 Oct 2020 13:30	Committee Meeting	5	🔍 view ✏️ edit ✔️ seal 📄 download 🗑️ delete
Sat 19 Sep 2020 14:00	Committee Meeting	5	🔍 view ✏️ edit ✔️ seal 📄 download 🗑️ delete

OneDrive   Dropbox   Google Drive

Shop/Donations

Welcome Email

Membership Fees

RevSport Invoicing

- Archive members who have not paid this year

- Ensure all new members are entered

- Make sure all your members have the correct date of birth on their record (a key identifier) - look for 1935,1801, 1/1/21

- Create Groups for payment classes and then add members into what group they belong to

- Ensure your committee has set the new membership fee for next year

Time Saving

Still using Cash? POS Systems

Best POS Systems for 2021

By Skye Schooley, Business News Daily Staff | Updated Jun 05, 2021

Here are the best POS systems for small businesses in 2021, including point-of-sale solutions for retail stores, restaurants and mobile businesses.

Best for Small Businesses	Best POS Hardware	Best for Online Restaurant Ordering	Best Retail System	Best Restaurant System
■ Square	❖ clover	◻ toast	❡ lightspeed	✦ TouchBistro
Square POS	Clover	Toast	Lightspeed	TouchBistro
VISIT SITE	VISIT SITE	VISIT SITE	VISIT SITE	COMPARE QUOTES
GET QUOTE	COMPARE QUOTES	COMPARE QUOTES	COMPARE QUOTES	
✓ Pricing starts at $60/month	✓ Pricing starts at $9.95/month	✓ Pricing starts at $69/month	✓ Pricing starts at $69/month	✓ Pricing starts at $69/month
✓ Best for restaurants & retail	✓ Best for cafes & e-commerce	✓ Best for restaurants	✓ Best for retail & restaurants	✓ Best for restaurants
✓ Free plan available	✓ Clover-branded hardware	✓ Contactless ordering	✓ Robust industry-specific features	✓ 200+ restaurant-focused features

Australian Sailing

On Water

Race Management tools

sailingresults.net	Sailingresults provides software to assist in the management of large sailing regattas. The full system contains Sailing Results, Protests, Event Notices, Rule 42 Infringements, Requests for Information and Big Screen Displays
TopYacht	Topyacht is the the largest provider of Race Management Software in Australia, with over 140 clubs, associations and events using the system, from results processing for small volunteer clubs through to online entry solutions for the largest sailing events in the country. Contact: Rod McCubbin - **support@topyacht.com.au**
ScoreIT	ScoreIT is the premier online results system and continues to be used from club up to international level, by over 300 users all over the world! ScoreIT is free to use, however the system does cost to maintain .To enable ScoreIT to continue to be available online donations via PayPal are greatly accepted.
SailSys	SailSys is a complete online race management system, the only one to include the highest pedigree of PHS handicapping. Designed & developed by yachtsmen with decades of experience in major yacht racing, it is currently used by some of the clubs and events. Recently redesigned and upgraded, SailSys provides a simple and logical workflow while seamlessly handling multiple point-scores in a single series (series-in-series), to ensure that volunteers club administrators benefit from simpler, more cost effective race management.
regatta toolbox	Regatta Toolbox has everything you need to run a modern regatta, whether it's a local event or a World Championship. See for yourself what organizers and class administrators all over the world are talking about. Contact: Graham Biehl **support@regattatoolbox.com**
SailWave	Sailwave is a popular, fully-featured, easy-to-use, multi-lingual, sailing results/scoring application for Windows – running on other platforms via Windows emulation software. In addition to the help available on the website, friendly help and advice from hundreds of experienced Sailwave users and the authors are available from the Sailwave User Group. Flexible publishing tools allow results to be targeted to web browsers, blogs, websites, email, and sailing news sites. Sailwave is used internationally at all levels of the sport, from sailing club dinghy/yacht racing/regattas to regional and world championships and is supplied free of charge
	SailRes has been used for race results by many clubs around Australia for over 10 years now. It was set up to simplify the job of club scorers by providing club and regatta results with a minimum

Australian Sailing

BUOY ZONE

RACE COURSES MADE EASY.

Buoy Zone makes it easy to lay a perfect course in a few minutes! Wind shift? Inexperienced support boat? We've got you covered.

Our mobile app helps clubs run thousands of races every season.

MARKSETBOT

WHAT IS A BOT

- Self propelled
- Fully automated
- Robotic
- Anchorless
- Inflatable mark
- GPS positioned
- 4 G connectivity
- Racecourse set up via online cloud-based App
- Wind instrument available
- Signal Horn /Audible sounds available
- OCS detection application available
- Racecourse changes within minutes
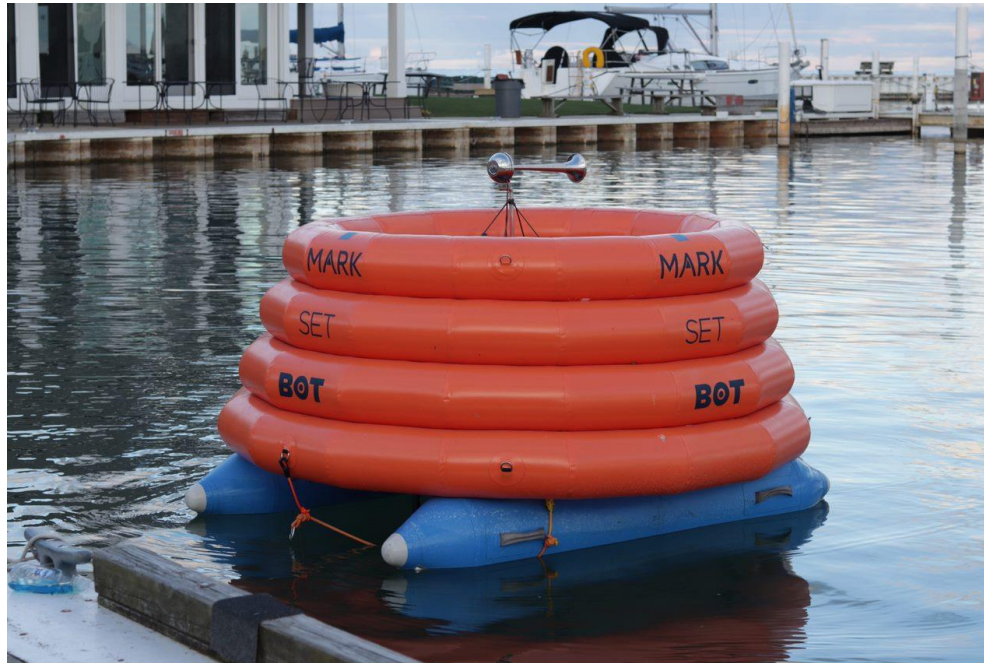- Limited personnel required

MARKSETBOT

WEIGHT	115 lbs | 52 kg
DIMENSIONS	84" x 84" x 54" | 2.1m x 2.1m x 1.4m
TOP SPEED	4.5 knots
MAX WIND	30 knots
MAX WAVE	8-10 ft | 3 m
VISIBILITY	Up to 2nm
BATTERY LIFE	100Ah: 20-24 hours in 8-10 kts, no current, moderate chop
TOPSIDE	Available in Orange, Yellow or Green

marksetbotaustralia.com

Signal horn and Wind Instruments controlled via the Marksetbot App

marksetbotaustralia.com

Examples and Questions

What are you using?