



# Australian Sailing Update

## National and Regional Topics

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Ben Callard | Australian Sailing



# Australian Sailing Update

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1. Fee structure review
2. MYA deregistration
3. COVID- advocacy
4. National redress scheme
5. World Sailing- representation & appointments
6. Olympics
7. Pathways, Futures
8. SailPass update & RRS 46
9. Insurance changes
10. Membership and Participation



# Fee Structure Review

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- In 2018, Australian Sailing introduced a national banded fee structure for affiliation fees.
- Scheduled review has been undertaken.
- Working group recommendations adopted by AS Board and recommended to the MYA's / RAC's.
- Details will be communicated to clubs in the coming weeks



# MYA deregistration

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- Yachting NSW deregistered Dec 2018.
- Yachting TAS deregistered 2020.
- Yachting VIC in the process of deregistering. Expected to take to clubs for a vote mid year.
- Yachting ACT and SA have expressed an interest waiting to see the smooth transition of VIC.
- Each MYA replaced with a Regional Advisory Committee. No loss of votes, status or ability to input into AS strategic priorities.
- It does relieve association officers of their legal responsibilities and liabilities.



# COVID- Advocacy

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- Australian Sailing was forced to reduce staffing by 12%, look seriously at spending and save where possible.
- Collaborated extensively with each State and Territory Government to ensure the best possible safe outcomes for Clubs.
- Secured funding for continuation and re-start initiatives in many states.
- Provided 50% discount to clubs on affiliation fees for the 2020/2021 year (1<sup>st</sup> July 2020 to 30<sup>th</sup> June 2021).



# National Redress Scheme

- National Redress Scheme for Institutional Child Sexual Abuse. Established 1<sup>st</sup> July 2018
- Developed, as a result of the ***Royal Commission into Institutional Responses to Child Sexual Abuse***.
  - Which heard the failings on institutions to appropriately prevent and respond to child sexual abuse and found that sexual abuse can happen in many settings, including within sport and recreation contexts.
- Institutions can join as either individuals or as a group.
- By signing up accepting a certain process and being exonerated from civil action.
- No protection from criminal action.
- Payment up to \$150k, counselling or apology are the types of redress.
- Currently one sailing club named (Victorian Club).
- Australian Sailing is making enquiries and learning about the scheme.
- The Board are investigating the potential liability risk.
- No decision made on whether, or how to sign up to the Scheme.

# World Sailing- Representation & Appointments

- Sarah Kenny as a Vice President of World Sailing
  - Sarah Kenny also to Chair Sport Integrity Australia Advisory Council
- Daniel Belcher as representative of Oceania on the World Sailing Council
- Daniel Belcher also on Events Committee
- David Tillett on Constitution Committee
- Richard Slater is on Racing Rules Committee
- David Brookes on Race Officials Committee
- Barry Johnson on Measurer's Sub-Committee
- Chris Caldecoat on Regions & Development
- David Staley on Parasailing Committee
- Shevaun Bruland on Equipment Committee
- Matt Allen on Oceanic & Offshore Committee
- Glen Stanaway on Offshore Special Regulations Sub-Committee



# Olympics

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- Sailing is well represented, with eight of the ten classes qualified
- Huge amount of work being done by the team and the AOC to ensure our athletes remain safe
- Opening Ceremony is 23 July, Sailing commences 25 July
- Clubs are encouraged to register with the AOC as an Olympics Live venue. With all clubs to be listed on the AST website as the places to go to watch the Australian Olympic sailors





# Olympics

## #GoAusSailors

Show your support for our Australian Sailors and keep up-to-date with racing results, schedules and news from Tokyo

### SAILING SCHEDULE - TOKYO OLYMPICS 2021

	JULY 25	JULY 26	JULY 27	JULY 28	JULY 29	JULY 30	JULY 31	AUG 01	AUG 02	AUG 03	AUG 04
<b>MEN'S LASER</b> Matt Wearn	H	H	H		H	H		MR			
<b>MEN'S FINN</b> Jake Lilley			H	H	H		H	H		MR	
<b>MEN'S 470</b> Mat Belcher & Will Ryan				H	H	H		H	H		MR
<b>MEN'S 49ER</b> Will & Sam Phillips			H	H		H	H		MR		
<b>WOMEN'S LASER RADIAL</b> Mara Stransky	H	H	H		H	H		MR			
<b>WOMEN'S 470</b> Nia Jerwood & Monique de Vries				H	H	H		H	H		MR
<b>WOMEN'S 49ERFX</b> Tess Lloyd & Jaime Ryan			H	H		H	H		MR		
<b>NACRA 17</b> Jason Waterhouse & Lisa Darmanin				H	H		H	H		MR	

Legend: H = Heats MR = Medal Race



[australiansailingteam.com.au](http://australiansailingteam.com.au)

Follow their journey with daily updates during the olympics on our website or any of our social channels:

- [facebook.com/AusSailingTeam](https://facebook.com/AusSailingTeam)
- [Instagram.com/AusSailingTeam](https://Instagram.com/AusSailingTeam)
- [@ausailingteam](https://twitter.com/ausailingteam)
- [Youtube.com/c/AusSailingTeam](https://Youtube.com/c/AusSailingTeam)
- [@ausolympicteam](https://twitter.com/ausolympicteam)



Channel 7 streaming all events live via the 7 app & 7 channels

# Discover Sailing – Have a Go!

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**What:** A marketing campaign designed to leverage the interest in the Olympics into ongoing membership and participation benefits for Affiliated Clubs

**How:** Build a campaign that can be delivered by Australian Sailing, but with sharable elements designed for Clubs to use to amplify the noise.

**When:** We are busy creating the marketing toolkit for Clubs now, with the intent to have it delivered to Clubs by late July.



# Key Points

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- Driving traffic to a redesigned [discoversailing.org.au](https://discoversailing.org.au) homepage
- Homepage will include a link to the Club Finder for clubs not offering Discover Sailing courses
- Clubs encouraged to add courses in to revSPORT in advance
- AS Campaign to be delivered largely through targeted social media advertising with the Discover Sailing Call to Action
- Information to be shared via Club News, including how to stream



# Pathways & Futures Program

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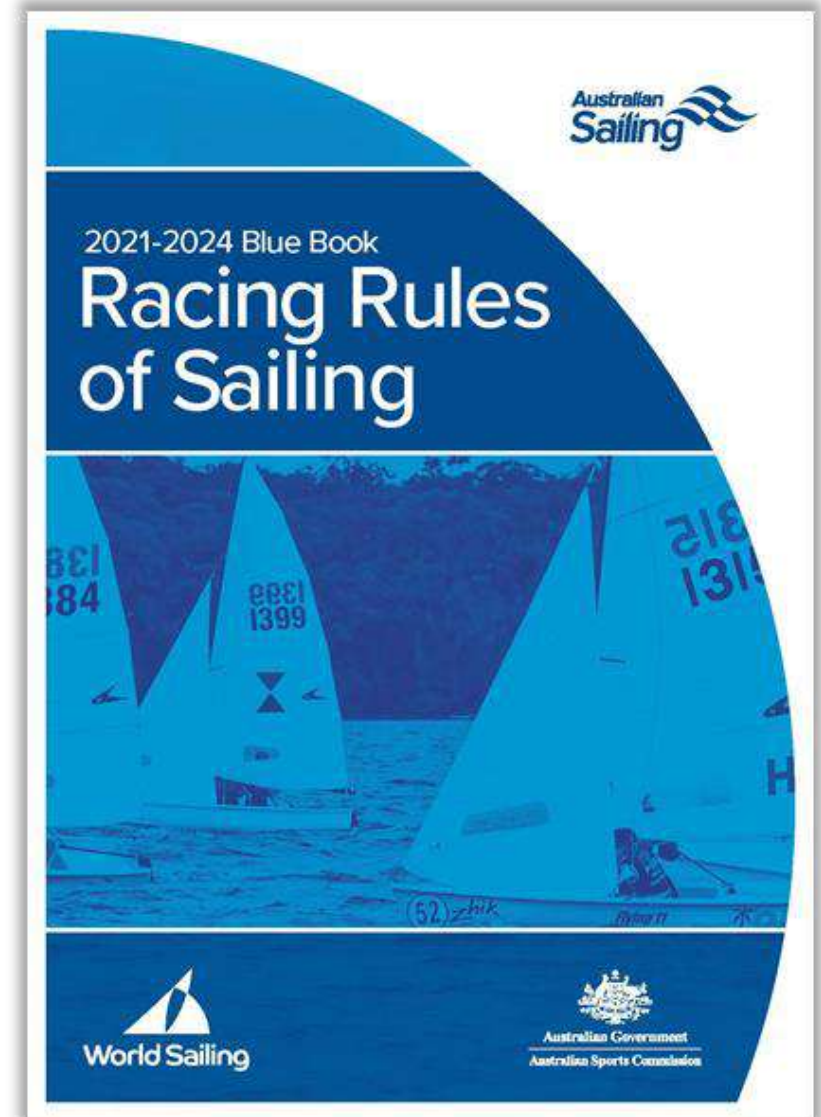
- Ken Lynch, new role as National Pathway Manager
- Ashley Brunning, new role as National Pathway Technical Manager
- Sarah Ogilvie, new role as Network Lead Club Coaching
- Arthur Brett, new role as Windfoiling National Pathway Coordinator
- Ryan Palk, new role as Kite Foil Racing National Pathway Coordinator
- Lunch of AS Futures Program



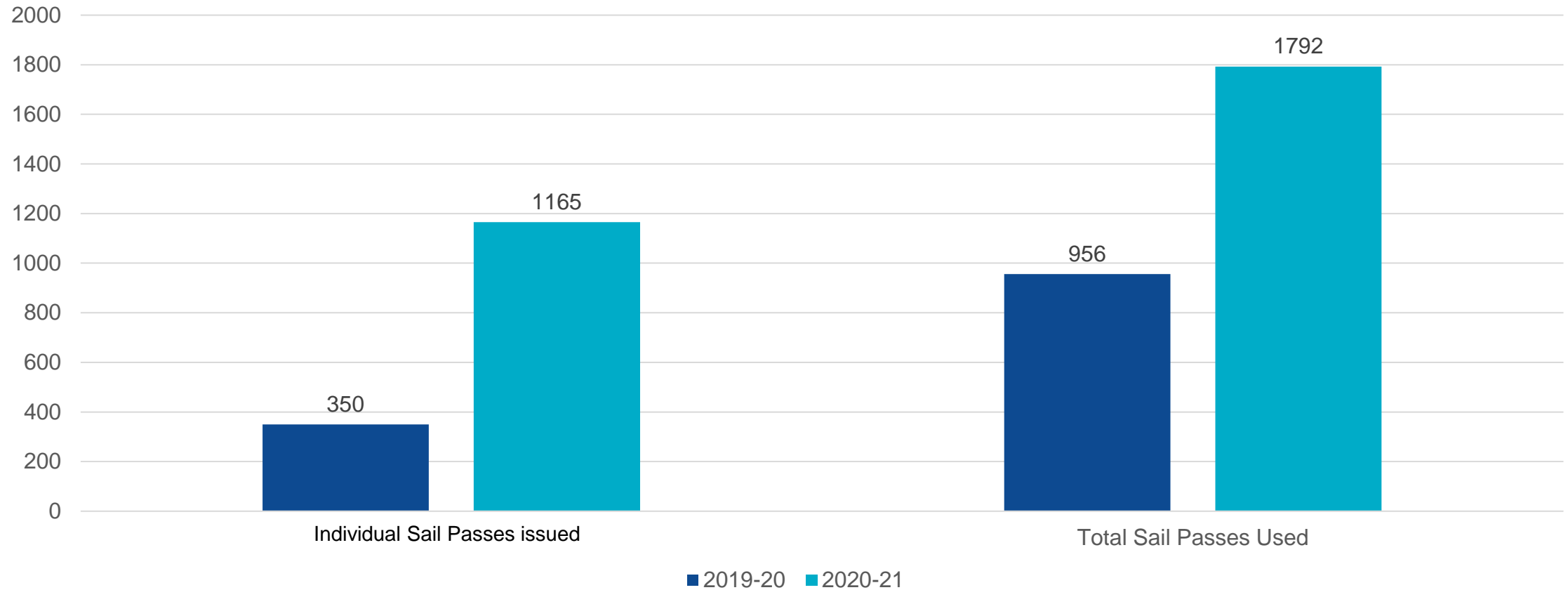
# SailPASS Update & RRS 46

- SailPass take up continue to grow around the country.
- RRS 46 still on track for 1 January 2022 implementation. All races, all crew a member of a club.
- API Integration
- Racing Rules Webinar

[Racing Rules of Sailing Webinar](#)



# SailPass – QLD



# Insurance Changes

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- Members of affiliated clubs are not covered by AS Personal Accident Insurance if participating in an organised event of a non-affiliated club/entity.
- PA policy coverage expanded, now includes non-traditional club based activities, windsurfing, kite boarding, stand up paddle, cruising, blokarting, motor boating (including navigational events but excluding power boat racing), kayaking/paddling, Rowing
- Registered SailPass holders covered for selected days.



# Insurance

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Joel from Network Steadfast provided information regarding club insurance options and background into various insurance alternatives for clubs, boats, members, instructors etc.

<https://www.sailingresources.org.au/clubresources/insurance/>



[Club Insurance Webinar](#)



# Insurance - [www.sailingresources.org.au/home](http://www.sailingresources.org.au/home)

Network Insurance Group offer a suite of insurance services to Australian Sailing Affiliated Clubs, their members and the Sailing community in general. Network Insurance Group continue to build on the over 20 years of service to the sailing and yachting industry offered by Masterman Insurance Brokers who are now part of our specialist broking team.

Network Insurance Group proudly offer Australian Sailing Affiliated Clubs exclusive access to sailing travel insurance and personal injury insurance programs.

For all insurance related enquiries please contact Joel Steendam at [joel@networksteadfast.com.au](mailto:joel@networksteadfast.com.au) or 03 8420 8706

- COVID-19 HUB
- STAFF CONTACTS
- SAILPASS
- DISCOVER SAILING MARKETING
- DISCOVER SAILING DAYS
- ONLINE SERVICES
- MEMBER & CHILD PROTECTION
- GRANTS & FUNDING
- CLUB CONFERENCES
- MEDIA GUIDE
- INCLUSION
- RESEARCH
- BEST PRACTICE
- WORKPLACE HEALTH & SAFETY

# Awards – recognising all aspects of our sport

## ▶ INDIVIDUAL

- ▶ Male Sailor
- ▶ Female Sailor
- ▶ Para Sailor
- ▶ Youth Sailor
- ▶ Offshore Sailor
- ▶ Coach

## ▶ CLUB

- ▶ Club of the Year
- ▶ Instructor
- ▶ Official
- ▶ Volunteer

## ▶ SPORT

- ▶ Lifetime Achievement
- ▶ SheSails
- ▶ Sports Professional
- ▶ Sport Promotion
- ▶ Sustainability

- **Nominations Open Now – Close 13 August**
- **Presentation Night – Friday 15<sup>th</sup> October 2021**





# Operational Update

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Ben Callard | Australian Sailing QLD Regional Manager



# Operational Update

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- Advocacy and Forums
- Membership & Participation
- Club Pathways
- SheSails
- SailPass
- Communications & Resources
- Events

# Advocacy & Forums Update

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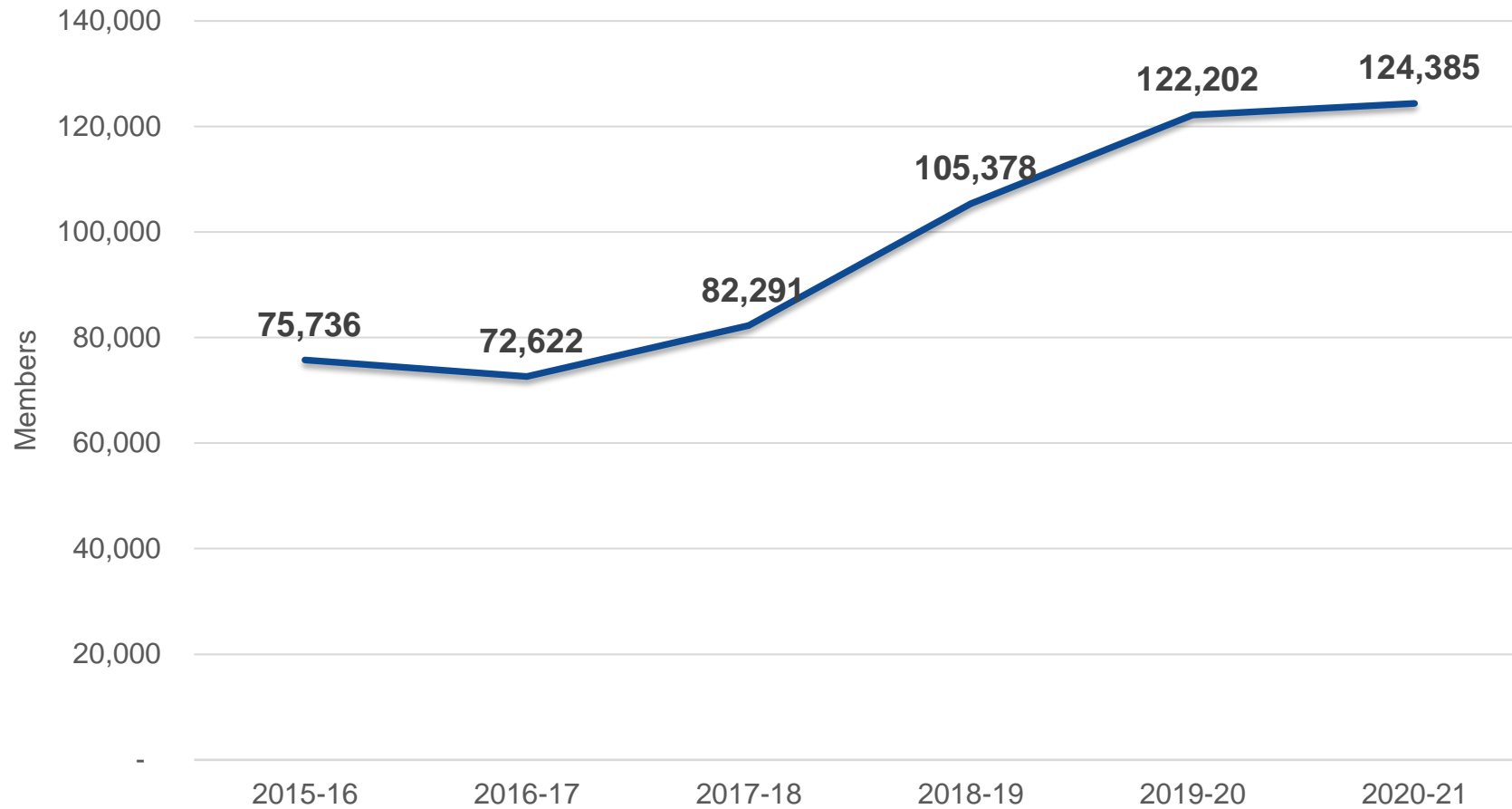
## **Advocacy:**

- Qsport – Industry Body
- Queensland Maritime Committee – GM of MSQ
- Queensland Recreational Boating Council
- Queensland Sport and Recreation – Minister, Director General, Deputy Director General
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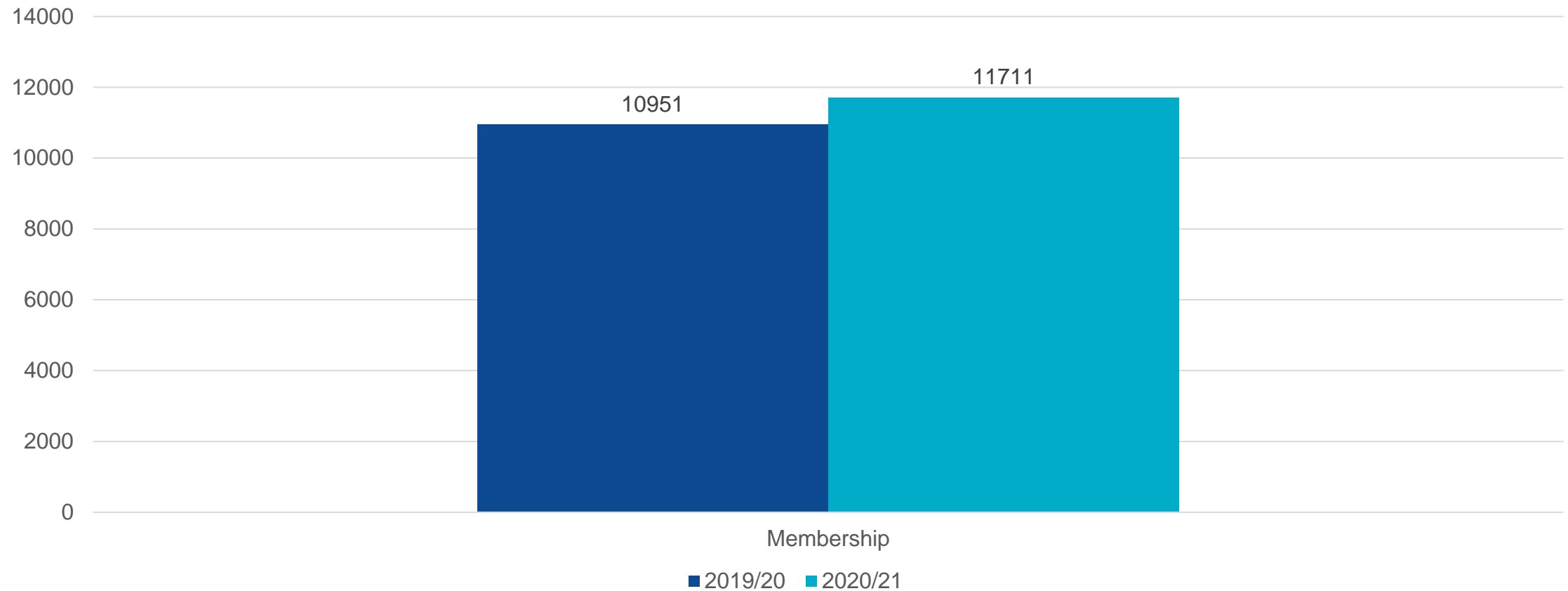
## **Forums:**

- Club Cluster Meetings
- Regional Managers Quarterly Update
- Discover Sailing Centre Forum
- Racing Rules and Officials Forum

# National Membership Growth



# Membership Comparison - QLD



# National Participation Report

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- Nationally, 10% increase from last year
- Queensland, 77% increase for QLD, as a region.





# National Program Participation Report – Regions



Region	Participants	% Change
ACT	1474	114%
NSW	5360	32%
NT	251	164%
<b>QLD</b>	<b>3312</b>	<b>77%</b>
SA	396	47%
TAS	539	5%
VIC	5130	-35%
WA	3888	27%
<b>TOTAL</b>	<b>20350</b>	<b>10%</b>

# National Program Participation Report – Programs



Program	Participants	% Change
Tackers	7521	20%
OutThere Sailing	2745	-23%
Dinghy	3707	25%
Keelboat	2689	58%
Windsurfing	172	52%
Powerboat	2141	98%
Discover Sailing Day	616	-69%
Safety & Sea Survival	759	-3%
<b>TOTAL</b>	<b>20350</b>	<b>10%</b>

# National Program Participation Report

## – Top 10 Discover Sailing Centres



#	Centre	Participants	Region
1	Hillarys Yacht Club	1402	WA
2	Royal Queensland Yacht Squadron	1321	QLD
3	Canberra Yacht Club	1300	ACT
4	Royal Freshwater Bay Yacht Club	1192	WA
5	Sandringham Yacht Club	1046	VIC
6	Flying Fish Australia	966	NSW
7	Newcastle Cruising Yacht Club	879	NSW
8	Southport Yacht Club	583	QLD
9	Royal Melbourne Yacht Squadron	505	VIC
10	Middle Harbour Yacht Club	413	NSW

# National Program Participation Report – QLD Highlights

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- **Royal Queensland Yacht Squadron**
  - Rank #2 overall for Discover Sailing Centres
  - Rank #1 for Tackers
  - Rank #6 for OutThere Sailing
  - Rank #4 in Keelboat
  - Rank #3 in Windsurfing
- **Southport Yacht Club**
  - Rank #8 overall for Discover Sailing Centres
  - Rank #5 for Tackers
  - Rank #5 for OutThere Sailing
- **Tinaroo Sailing Club**
  - Rank #10 for OutThere Sailing
- **Keppel Bay Sailing Club**
  - Rank #2 for Dinghy
  - Rank #5 in Windsurfing

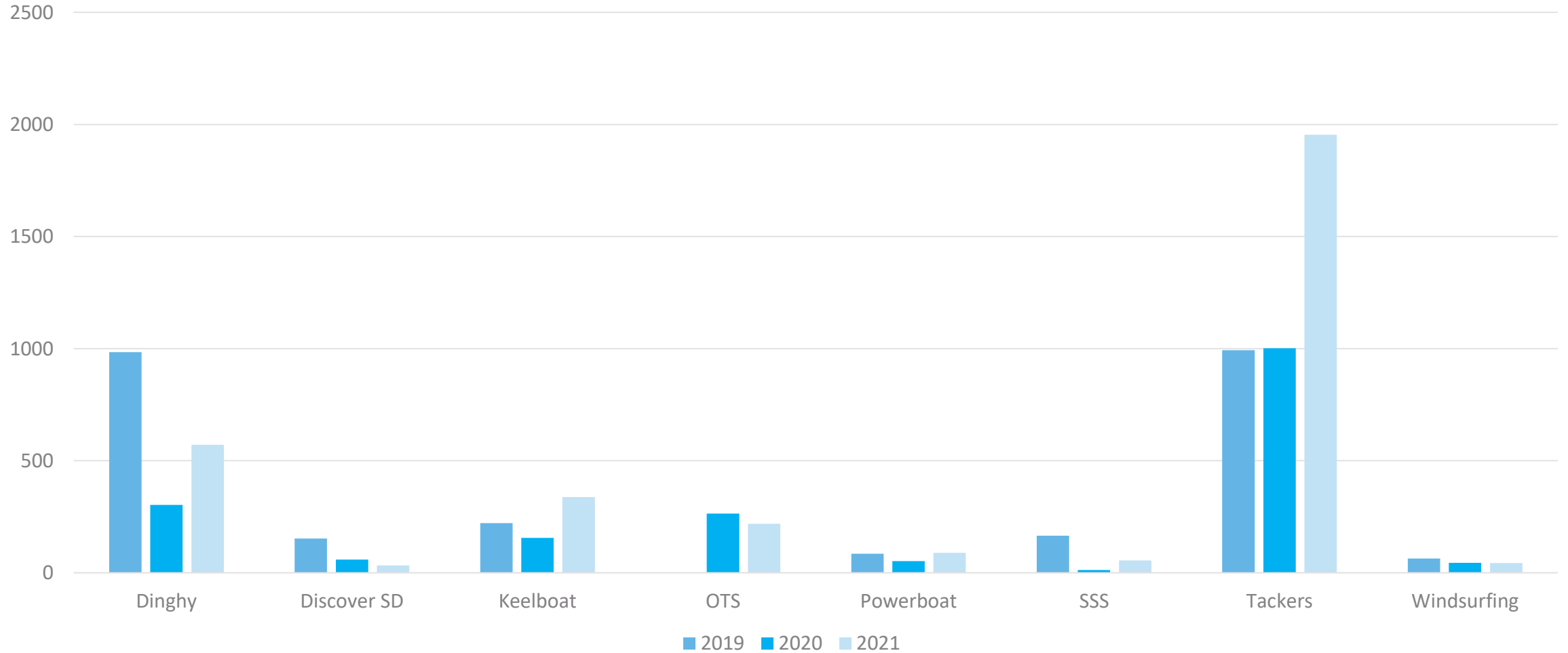
# Participation / Course numbers



	Dinghy	Tackers	OutThere Sailing	Keelboat	Windsurfing	Powerboat	SSS	Total
QLD 2019/20	303	1002	264	156	45	52	13	1835
QLD 2020/21	571	1954	219	338	44	89	55	3270
<b>National 2020/21</b>	<b>3145</b>	<b>7521</b>	<b>2745</b>	<b>2261</b>	<b>172</b>	<b>1918</b>	<b>759</b>	



# Total Participants

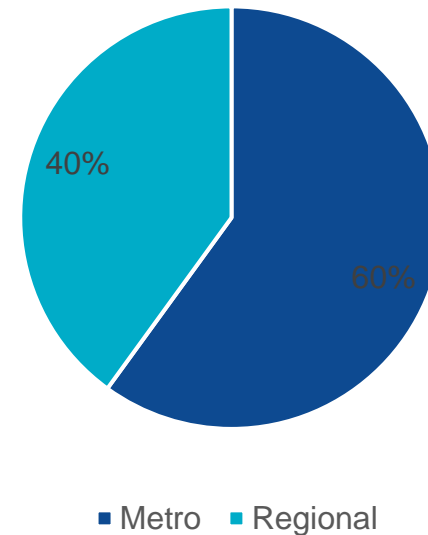


# Australian Sailing Delivered Courses 2020-21

- 43 courses delivered with 223 participants  
– many courses cancelled due to COVID-19

	No. Courses	No. Participants
Instructor Courses	25	131
Sailing Coach Courses	4	27
Officials Courses	7	37
Powerboat / Safety Boat Courses	7	28
Totals.	43	223
Metro	26	149
Regional	17	74
Metro	60%	67%
Regional	40%	33%

Course Locations



# Workforce

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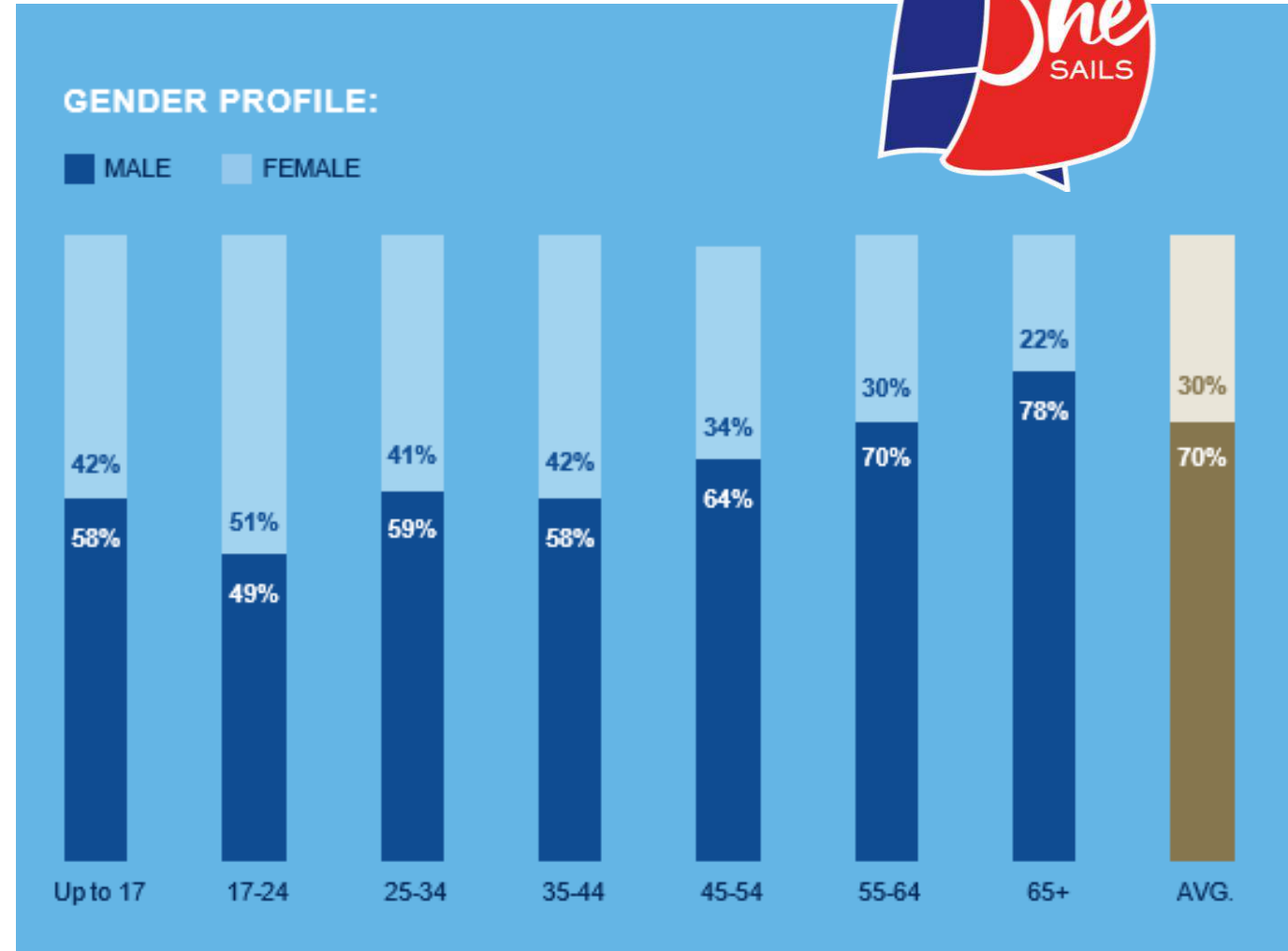


	Instructors		Coaches		Officials	
	M	F	M	F	M	F
QLD	713	317	32	13	228	60
<b>National</b>	<b>4399</b>	<b>1913</b>	<b>246</b>	<b>90</b>	<b>1880</b>	<b>471</b>



# SheSails

- 20% growth in female membership nationally since SheSails launched in 2018



# SheSails

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PRESENTED BY  
HAMILTON ISLAND



**Save the Date:**

## **SheSails Leadership Conference**

Wed Oct 6 | Online webinar, more details to come!

National SheSails event with special guest speakers and insights to empower Women in Sailing

#SheSails

- Inaugural [National SheSails Leadership Conference](#), coinciding with World Sailing's inaugural women's sailing celebration - [Steering the Course](#).
- Contact a Club Services Officer to host a viewing of the live conference at your club.

# Engagement | Website

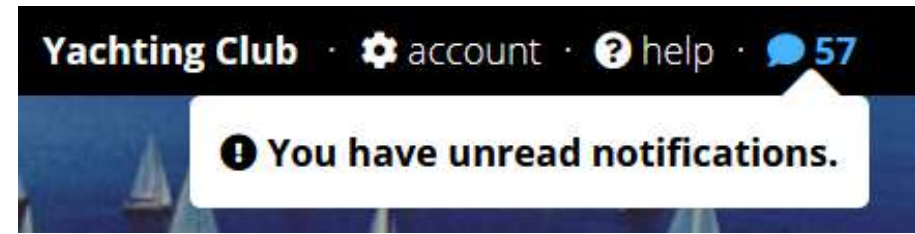


Top 5 clicked web pages in QLD

Australian Sailing	Resources	Discover Sailing
Member Finder	Safety special regs	Tackers
QLD News	Sail number database	Keelboat Courses
Log in	Class assoc. racing rules	Dinghy Courses
Club News	COVID-19	Powerboat Courses
Courses	Safety – Equipment Auditing	Discover Sailing

# Communication & Key Contacts

- Monthly e-newsletter
- Contains QLD, governance centric information
- Distributed to revSPORT key contacts:
  - QLD Clubs
  - QLD Class Associations
  - QLD Discover Sailing Centres



## 1. Log into the club's and class associations portal and select Account



## 2. Select Account Details

Organisation officials

ⓘ The following officials are listed against your organisation in Australian Sailing's account. They can contact your organ

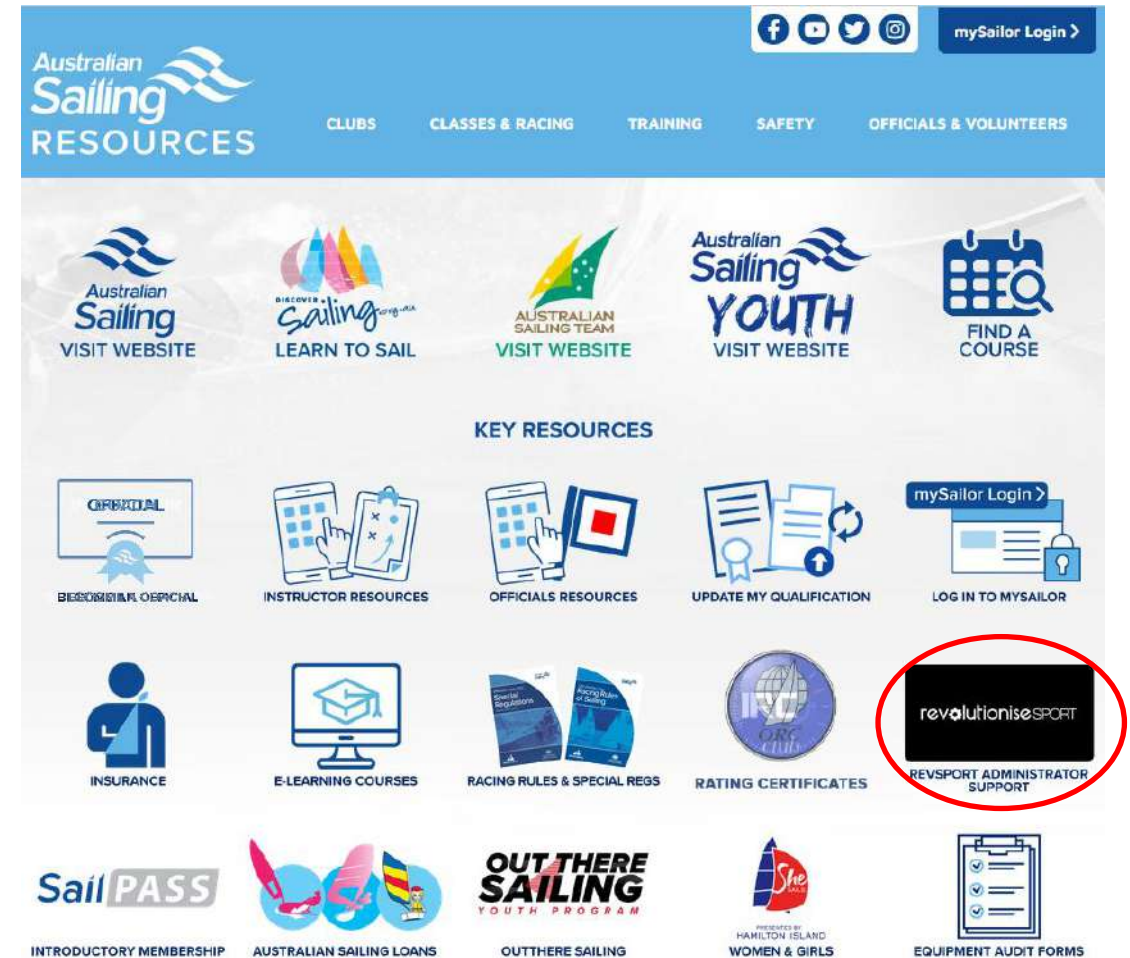
Position	Name	Email
Treasurer	<a href="#">Federico Guzzo</a>	federico.guzzo@sailing.org.au
Centre Principal	<a href="#">Chantal Lawrence</a>	chantal.lawrence@sailing.org.au

+ add official

## 3. Scroll down to Organisation Officials and 'Add Official'

# Australian Sailing Website - Resources

- Australian Sailing Resources page
  - Log in to mySailor to update your details
  - Racing Rules and Special Regulations
  - Equipment Audits
  - Insurance
  - eLearning courses
  - SailPass & SheSails
  - Australian Sailing Loans & Grants and Funding
  - Resources for Discover Sailing Centres
  - Swan River and Coastal Calendars
  - Recreational Skippers Ticket
  - Instructor & Officials Resources
  - revSPORT Administrator Support

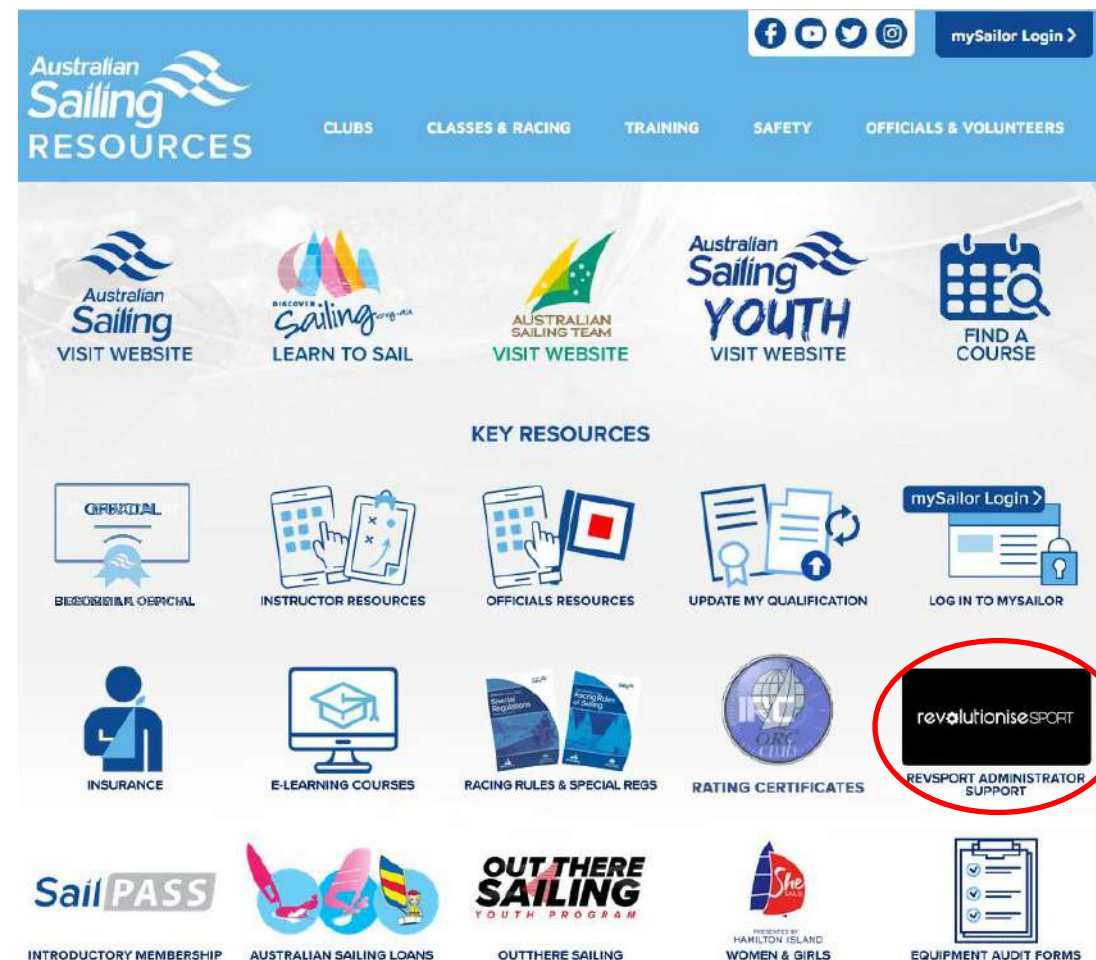


[www.sailingresources.org.au](http://www.sailingresources.org.au)

# Resources

## revSPORT

- Integration of revSPORT system modules: registration, events, courses & training
- Additional features such as and Online Shop, Rostering, Bookings and Meetings
- Customise your website with club images, logos, sponsors etc.
- Upload images & files to the site such as photos, logos and more
- Integration with Facebook, Instagram, Twitter and YouTube
- Basic reporting on site statistics with the ability to integrate Google Analytics



[www.sailingresources.org.au](http://www.sailingresources.org.au)

# Discover Sailing

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## Welcome to our Playground

1. Provide clubs with a fresh message to use when promoting and advertising the strengths of sailing in a changed recreational landscape
2. Grow awareness and interest in sailing, with a key message of getting down to your local sailing club to discover the sport
3. Provide clubs with templates and imagery to help amplify the message.



[sailingresources.org.au/clubresources/discover-sailing-marketing/](https://sailingresources.org.au/clubresources/discover-sailing-marketing/)

# Whitworths Scheme: Tackers Loan

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- Thanks to Australian Sailing's sponsor, Whitworths, Discover Sailing Centres have the opportunity to purchase Tackers boats at a 50% discount.
- Each year there are limited number of boats available for purchase at the discounted rate and the following club information will be taken into consideration when accepting application;
  - Strategies to market and promote the Tackers program.
  - Projected increase in participant numbers.
  - Confirmed sailing pathway within the club
  - Previously supplied loans within QLD
  - Location in relation to a Whitworth's store
- 2021 QLD Recipients: BSS, MSC





# Upcoming Events

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## Youth Sail QLD

Keppel Bay Sailing Club

Coaching Clinic: 20 – 22 September

QLD Youth Championship: 23 – 25 September

## QLD Yachting and Trailable Championships

Royal Queensland Yacht Squadron

23 & 24 October

## Queensland Sailing Awards

Nominations open: Now

Nominations close: 13<sup>th</sup> August

Awards Night: Friday 15<sup>th</sup> October



# Upcoming Events

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## Training Courses

- State Race Officer Seminar – SYC, Oxenford Water Sports Facility, 31 Jul & 1 August
- Dinghy Instructors Course - SYC, Oxenford Water Sports Facility, 14 & 15 August.
- Dinghy Assistant Instructors Course - SYC, Oxenford Water Sports Facility, 14 & 15 August.
- Class Measurers Seminar – Australian Sailing, QLD Office, 4 & 5 September

[Info & Rego.](#)

[Info & Rego.](#)

[Info & Rego.](#)

[Info & Rego.](#)

## Forums

- QLD Race Officials Forum – Australian Sailing, QLD Office, 28<sup>th</sup> July
- QLD Discover Sailing Forum – Australian Sailing, QLD Office, 12<sup>th</sup> August
- South East Queensland School Sailing Forum - Australian Sailing, QLD Office, 5<sup>th</sup> August
- QLD Class Association Forum – KBSC, during QLD Youth Championships

[Info & Rego.](#)

# Where to Find Courses & Seminars?

- Find a Course button on Australian Sailing website <http://www.sailing.org.au>



# Areas that we can provide assistance to Clubs

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- Risk management
- Safety
- Membership growth / retention / systems
- Member communications
- Funding applications – review / support
- Government relations / support
- Event requirements / documents
- Regatta personnel / officials
- Event/regatta scheduling / promotion
- Club Governance – resources / support
- Member Protection Issues / complaints
- Learn to sail programs
- Instructor / Coach training & development
- Race Officials training & development
- Volunteer training & development
- Participation programs
- Discover Sailing Days or similar
- Volunteer training & development
- Racing Rules information / appeals
- Sounding board for club ideas & initiatives.

# Contacts

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## **Alison Turner**

Club Services Officer (Part-time)

E: [alison.turner@sailing.org.au](mailto:alison.turner@sailing.org.au)

M: 0404 712 778

## **Annie Watson**

Club Services Officer

E: [annie.watson@sailing.org.au](mailto:annie.watson@sailing.org.au)

M: 0409 065 083

## **Grant Willmott**

Club Services Officer

E: [grant.Willmott@sailing.org.au](mailto:grant.Willmott@sailing.org.au)

M: 0413 468 773

## **Ben Callard**

Regional Manager

E: [Ben.callard@sailing.org.au](mailto:Ben.callard@sailing.org.au)

M: 0417 053 015





# Questions

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