

# SAILING



INCREASING SPONSORSHIP, BY TARGETING A SPONSOR PER SERIES. THIS WILL LEAD TO BETTER PRIZE GIVING AND EMPHASIS ON EACH INDIVIDUAL SERIES. ALSO CREATING A PRESENTATION ON THE LAST DAY OF EACH SERIES TO ENCOURAGE HIGHER PARTICIPATION.

WE ACHIEVED OUR 2021 GOAL OF 21 BOATS ON THE WATER EACH WEEK. FOR 2022 WE WILL BE AIMING TO INCREASE TO 23 BOATS EACH WEEK.

## 2021

Harbour/Point Score: 24

ASOS: 3

Classics: 25

Regattas: 32

Average Per Event: 22

## Strategic Plan

Average Boats Per Event: 21

CREATED NEW SERIES THIS YEAR TO HOPEFULLY BETTER SUIT THE RANGE OF BOATS THAT WE CURRENTLY HAVE RACING WITH US.

MORE SOCIAL SAILING AND OPPORTUNITIES FOR TRAINING PARTICIPANTS TO HAVE A GO ON RACE BOATS IN THE HOPES THAT THEY CAN BE PICKED UP AS CREW FOR WEEKEND RACING AS THIS IS A KNOWN FLAW IN OUR TRANSITION FROM TRAINING TO RACING.,

# TRAINING



The Darwin Sailing Club  
**TRAINING ACADEMY**

THIS YEAR WE HAVE CREATED THE DARWIN SAILING CLUB TRAINING ACADEMY. INCLUDES QUARTERLY NEWSLETTER, FACEBOOK GROUP

DEVELOPED COMPREHENSIVE PATHWAYS SUITABLE FOR ALL AGE GROUPS TO BRING AWARENESS TO PARTICIPANTS AND WHAT THEY CAN DO NEXT. WHEN CREATING THESE WE HAVE MADE SURE TO CONSIDER ALL TYPES OF "SAILORS"

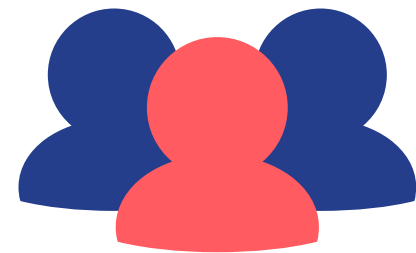
CREATED NEW TRANSITION PROGRAMS USED TO HELP RETENTION AND GET PARTICIPANTS FROM LEARN TO SAIL COURSES AND INTO RACING AND SAILING AS CLUB MEMBERS

## 2021

PARTICIPANTS: 377

20 Accredited Courses

10 Groups/Schools Programs



## 2022

PARTICIPANTS: 244 YTD  
Anticipated 540

28 Accredited Courses  
Scheduled

6 Groups/Schools Programs  
YTD

CONTINUING TO IMPROVE OUR INSTRUCTOR DEVELOPMENT PROGRAM, WITH NEW UNIFORMS, BETTER COMMUNICATION WITH INSTRUCTORS AND THEIR FAMILIES AND MORE ADVANCED ROSTERING SYSTEM TO BETTER ORGANISE AND PREPLAN THEIR SHIFTS